LITERACY INDIA

Metamorphosis

Literacy India started in 1996 with 5 children at a construction site in Palam vihar Gurgaon, today LI has grown to 23 centers – 17 centres in Delhi NCR, 3 in West Bengal, 2 in Rajasthan and 1 in Himachal Pradesh, having reached out to more than 17,000 beneficiaries.

As we grow, challenges often thought insurmountable, were overcome by a dedicated team, never say die spirit, goodwill and ever increasing awareness about Literacy India’s cause amongst a larger, growing number people and corporates, providing us funds and continued support. In many projects, we have exceeded our own targets and expectations.

Our core objectives remain the same – education, empowerment and employment of the underprivileged children and woman. Over the years, we kept refining our approach strategy, embracing innovative and modern tools while adapting to the dynamic changes taking place around us.

This needed and ensured optimum use of resources while helping us to develop internally. We have also managed to put in place replicable model towards achieving seamless introduction of these tools and latest techniques to the ever growing reach of our operations.

Financial year 2010 – 11 has covered work on women and children beneficiaries under Pathshala and Karigari projects very well handled by LI teachers and Project Coordinators.

Pathshala Project - This year out of 40 girls who had appeared for 10th board examination, 80% scored more than 60 % marks and highest was 86 % marks. Few girls have been selected for ARAWALI SCHOLARS program.

10 children have been targeted for rehabilitation program from street to provide shelter and life skill trainings. Out of 10 ,two have been successfully placed for vocational training and continuing at respective centers

Karigari Project – DOEACC has granted accreditation to Literacy India’s Bajghera Centre to conduct ‘O’ level and CCA courses. These courses are covered under Karigari project of Literacy India.

During year under review, 10 beneficiaries appeared for ‘O’ level exams. The beneficiaries have been placed in various MNC’s as Office Executive, Sales trainee and for backend job,

Karigari Janani sponsored by GPI Foundation last three years touched over 1200 beneficiaries for vocational training and livelihood programs

Digital Learning, a high impact, fast learning process has been implemented at various centers in Delhi NCR, West Bengal as well as implaned as Pilot test module in Cyber Cafes to assess the receptivity and response of children towards digital Learning and teaching method. The module benefited more than 1600 beneficiaries just during trial phase.

Our reach has now spread to remotest place in Yol Camp, Dharamshala, Himachal Pradesh and Chuikhim in Darjeeling.
VIDYAPEETH
During 2011-12, we are expecting accreditation by NIOS for our middle level classes, covering upto 8th Class.

Number of children on rolls now stands at 650, same as of previous year. Accreditation by NIOS will definitely help enrolment of more students.

Qualified, experienced and dedicated staff continues to be LI's backbone.

To retain and retrain, LI has been following a systematic growth path supported by rationalized, remuneration package, at par with local privately managed regular schools. The annual appraisal system has been formulated to identify training needs, strengths and areas to improve upon has resulted in teachers giving their best efforts. LI is also planning for Teachers, get-together programs, picnics, movies etc. These will help as a catalyst to create a family environment and oneness in the LI setup.

LI's lab is equipped with latest testing equipments, advanced computers and accessories, LCD projector and latest audio video equipments. Children of Vidyapeeth are given not only given midmeal but also they are exposed to the computer labs to follow the educational software which is a part of a curriculum. Vidyapeeth Science lab produced many small innovative experiments by the children. Children are active in debates, sports like Football, Cricket and Marshall Arts. Literacy India children have bagged many gold medals in Marshal Arts and few of the children will soon be contesting National Judo Championship. Vidyapeeth till this year had been up to Class Xth and after this children are mainstreamed to good schools nearby and for average students they are helped with Vocational education, also given loan to start their own enterprise to help their families.

PATHSHALA
Our first project conceptualised in 1996, providing remedial classes to school going children and children who do not attend regular school to get into mainstream education. A stepping-stone to the mainstream learning process, a child can spend just 2-3 hours a day to learn the basics. An educational approach that aims to capture the interest and imagination of children, this project is now reaching out to school drop outs, street children, children who are working as domestic help and illiterate adults. Our reach has grown to 1250 beneficiaries though its current strength of 12 centres. Pathshala center model is something easier for LI to replicate in any part of NCR – New centers which started are Dharame colony in Palam Vihar, Sheetla Colony, Main Gurgaon, Mohhammadpur, Delhi and Ambience Learning Center behind Ambience Mall for the children of construction workers which has slums sprawling behind the Mall.
**Project – Karigari**

It imparts several vocational training modules that help the women and youth of different age groups to self sustain and earn lively hood. The model also helps identify and support the village artisans to hone their skills and provide them as supportive environment for livelihood earning opportunities. Vocational training modules offered are Cutting, tailoring, embroidery, beauty culture, Computer courses (in DTP, Web designing, Basic Accounting, Tally etc.), Spoken English, Waste paper recycling through Paper Bag, designer bag, pottery, pattal making, mask making, bamboo work, grass chord and many other things which have successfully generated income for them. The program also provides back-up support and trained workforce to its Paper unit and INDHA projects. Over 150,000 women who had already completed training on tailoring, embroidery, recycled paper products are working under INDHA project as members. They produce all kinds of bags – general and customized, home furnishing items, recycled paper products to name a few.

An ambitious model, this will be replicated in various centres which is a sure source of income generation for the downtrodden. Many trained woman from rural villages have now setup their own ventures in stitching. LI provides the needy with sewing machines, free of cost.

LI now plans to train around 160 women through its 3 centres to help them upgrade their skills with modern designs and advance finishing, helping them into enterprise mode and market the products. The project will also plan to form TOT (training of trainers) group of 20 trainers, who will be able to train others in their villages/places also with training on budgeting, costing and working out selling prices.

**Recycled paper craft training:** During 2010-11, 50 students were given vocational training, some of them also got monthly stipend upto Rs.2500/- for their excellent performance.

**Pottery Training:** At LI’s Bhatti Centre, six months training were provided to a group 20 woman in the art of pottery.

**Beautician training:** Beautician training is provided at three Centres on regular basis (at Bhatti, Nebraai and Bijwasan). 160 women and girls were trained during the year.

**Tailoring:** New Centres for training were set up at Pakhal in Faridanbad, Rajendra Park in Gurgaon, Dharampur in Gurgaon and Isapur Kheda in Delhi.

Our Key donor for Sewing, Tailoring and Various Handicraft had been Godfrey Phillips Foundation for the last three years increasing our reach to over 1000 women just in Delhi, NCR.

**Women empowerment programs:** Regular workshops through out the year resulted in awareness amongst the women about their fundamental rights and finding their place and identity in the family and society. The main points of discussion were Voter rights, various government schemes for the poor, financial literacy, savings, domestic violence, how to start entrepreneurship, Micro loan and other women rights related issues had been conducted and sponsored by GE - Money Employees & Volunteers.

A group of women at LI, Sheetala colony center started their initiative to work on sanitation problem in the colonies. Mrs. Vineeta, Volunteer from WE THE PEOPLE, headed this initiative to connect the common people of community with the administration in order to give them a sense of participation and their commitment towards their family, society and the nation. The problems were identified, analysed over brain storming sessions and highlighted to the authorities and resolved – in a systematic way.

**Computer training:** DOEACC has accredited Literacy India’s Bajghera Centre to conduct ‘O’ level and CCA courses. These courses are covered under Karigari project of Literacy India. During year under review, 10 beneficiaries appeared for ‘O’ level exams. The beneficiaries have been placed in various MNC’s as Office Executive, Sales trainee and for backend job.

LI is under the process of extending CCA and O level courses to other Centres after complying with necessary formalities and obtaining necessary accreditation. During the year LI has set up new Computer classes in Yol Camp, Dharamshala, Himachal Pradesh and Lowakui village in Purulia Dist of West Bengal.

18 Students successfully completed the Hardware course offered.

 Altogether, 307 students passed out from all the centres during the year.

**INDHA aims at creating community based livelihood enhancement models to achieve reduction in poverty. It revolves around products which can be easily manufactured at village level, continuous availability of raw material, short training period to avoid the high inception cost and has a definite growing market for the finished products.**

INDHA absorbs senior passouts of Karigari and VidyaPeeth projects at its various centres. Sewing machines are provided to a number of women who work for Indha, under micro finance scheme.

Indha continues to be a member of Fair Trade forum.

Today there are 9 Indha Centres making products which find market in India and also overseas.

Recycling Paper Unit also supplies raw material for making calendars, diary, paper bags etc., to Indha project.

Exhibitions and Sale of Indha products are regularly held in various cities. Envelopes made of recycled papers, Tupperware has been a regular generous supporter and consumer.

Indha products are bought by Indian customers, visitors from foreign countries. The products are also sold through eBay. We are under the process of creating our own website exclusively for Indha.

**Gurukul Project** supports meritorious and deserving students to mainstream English medium schools and other institutions. The project also helps mentoring the children.

The project continues its relentless pursuit to bring to mainstream a large number of street children and school drop outs. Presently, 319 children are covered and sponsored by LI’s individual donor base and NGO partner PVR Nest.

LI had started the career enhancement cum assessment session through Arawali Scholars Center since last six months. Arawali Scholars is the brain child of Mr. Prabhat Agarwal, a B. Tech. degree holder from IIT Delhi and MBA from IIM Ahmedabad. He has been conferred the prestigious “Significant Contribution to National Development” award by IIT Delhi Alumni Association and was awarded the Industry Scholarship (Awarded to top 10%) while studying at IIM Ahmedabad.

31 children, who have the potential to be future Engineers/MBA’s/Doctors, were selected from Bijwasan, St. Soldiers School, Chiranjeev Bharati School & Bajghera center for future career guidance.
Health Post

The health post project continues to serve the community and also the direct beneficiaries of LI from across the projects and their families.

In Bajhgera village and nearby areas, there are dispensaries, medical practitioners, clinics and Pvt. Hospitals. Primary healthcare centres but maternal mortality and morbidity rate are not showing a decreasing trend. Community prefers to visit quack(s) rather than medical practitioners. Ignorance, lack of access and lack of affordability prohibits community to avail these facilities. Health post functions in these areas as a Rural Dispensary.

Under this project, primary healthcare is provided free of cost and also medicines. One of the major achievements has been decrease in the incidence of Anemia to a large extent. The centre has adopted curative, preventive and promotional health care. Under this program several health camps have been organized and started to focus on health care for the elderly as well.

Specialised treatment, wherever needed were provided and expenses borne by LI on a case to case basis. Regular Health checkups for beneficiaries are organized by our Doctors. Eye Camps at all centres are regular now; children are provided with Spectacles as per need and helped with Cataract surgery and other treatments.

LI, despite with virtually no major corporate sponsorship, has managed this project with generous support from individuals and well wishers. Almost 6000 OPD visits were recorded during the year.

Major Achievement

Education Sponsorship for the Tribal Girls

Purulia is located in the western most district of West Bengal with all-India significance because of its tropical location, its shape as well as function like a funnel. It funnels not only the tropical monsoon current from the Bay to the subtropical parts of north-west India, but also acts as a gateway between the developed industrial belts of West Bengal and the hinterlands in Orissa, Jharkhand, Madhya Pradesh and Uttar Pradesh.

Literacy India is working in Baghmundi and other blocks of Purulia district. The blocks are remote and placed within the small hills and dense forest where communication between the places is really problematic. Local residents are mostly tribal. The Baghmundi is well known for recent Maoist activity. As a consequence, most of the time development resources for those blocks are not reached: even if those are being reached these are not properly distributed.

Tribal men and women both are involved into agricultural farming and collection of jungle/forest product such as woods, honey etc. Men are mostly addicted into local made alcohol widely known as Tari. Women are involved into household work. Few cases it was found that women are facing domestic violence too. Illiteracy, poverty, lack of communication is the main issues in the context of the Purulia.

Children are staying in family as idle. Girl child is engaged into the household work and also involved into upbringing of the siblings. Boy child is mostly roaming and is involved into the temporary agriculture farming in the field.

Against this backdrop, Literacy India started its operation for education and vocational training for under privileged children and women. The centre is located in Lowakui village in Baghmundi block. The main purpose of education program is to mainstream the tribal children into the school. In that remote area govt. schools are there on the basis of norms but these are totally non-functional. For this LI had mainstreamed the children into the school along with hostel so that children can stay and continue academic courses. Around 43 tribal students are already enrolled into the mainstream school program.

Shiksharth

Literacy India’s Shiksharth program is a unique program that aims at providing a platform to slum children for bringing out their creative talent in various art forms such as painting, pottery, theatre, dance, etc. This motivates children to continue their academic education. Few creative artists had already taken part in Blue Umbrella, Omkara and Three Idiots. The basic aim behind this program is to develop innovative skill among children that would ultimately ensure Child Participation.

Year 2010 – Senior children directed and choreographed any street plays and dance dramas which had been staged in MNCs and School & Center Functions. Bharatashree a comical Satire was the latest this year staged at Epicenter Gurgaon.

These youtube links will give a glimpse of few of the children’s Talent

Development strategy of Youth through Skill Development, Career Guidance, Training and Placement: Literacy India plans to work with 50 adolescents who have passed XII standard, from the deprived section of the society. Through this one year program, they will be imparted with vocational training, will be oriented and provided with necessary inputs to develop their skills, improve knowledge base and guide them to develop a positive attitude and behavior through Personal grooming workshops, Career Guidance Workshops & Career orientation sessions at the center with the support of Network organization, volunteers groups, Professional consultancy services and other sources. In one year time, every adolescent will be able to develop themselves as an educated skilled person with better placement opportunities. Objectively, this will not only help them to bring positive changes in the family but also they would become role models within the community and an inspiration for others.

LITERACY INDIA ANNUAL REPORT 2010 - 11
Year 2010-211
Achievement and Milestones -

1. Rehabilitation of the street children
2. Digital Dost Digital learning module development and Pilot assessment starting with the cyber Cafes and involving volunteers
3. Class Xth and NIOS children outstanding results.
4. Successful completion for school life children school program with outstanding results and performance with Zero Drops out.
5. Opening a new centers Dharam Colony, Ambience Learning Center and Mohamdpur
6. Bhati and Saket center’s impact

Children in difficult Circumstances and Rehabilitation and Reintegration program:

The children in the street are the worst sufferer of denial rights. These children are either ran away from home, or forced to leave from home due to parental conflict, family distress. Few children are orphan. The children are living in a world of dreams and nightmares and struggled for survival each day. They picked up rags to get a square meal at the end of the day. They also are forced to beg otherwise they are not provided food from the elders.

There are 7 children identified and referred Sahyog Clinic and Muskan Foundation for Drug De addiction program. In first phase 4 children has been rehabilitated and in 2nd Phase 3 children has been rehabilitated and referred to Sahyog Clinic and Muskan Foundation.

After completion of 9 month treatment and rehabilitation, 2 adolescents Boys Ravi and Gaurav has been admitted in Vocational training program AC refrigeration Whereas Ravi is interning in the waste paper recycle unit - to get hands on to learn Paper and Paper products. These Boys are under guidance of Psychologists and Mentoring of Project Heads.
**Lalita** in her late teens belongs to a village – Bhati khurd completely isolated from Delhi due to poor transportation and other facilities, this is where Literacy India has opened a center. The villagers once upon a time were involved in Mining which has ceased sometime back thereby villagers are now deprived of livelihood. Lalita’s family members also going through similar crisis with father going through psychological problems. Lalita learnt sewing and tailoring, also enrolled in High School studies with the help of Literacy India. Life has changed and given courage to Lalita and her family members.

**Ravi** belongs to the family which migrated from Nepal. Ravi since then he is living in Delhi. Ravi’s father adopted Ravi from an orphanage where he used to work. His father was unaware of the legal issues of adoption. Ravi was very much attached to his father. Being naughty Ravi regularly got beaten up by his siblings as well as by his mother. His father was addicted with country liquor. He was died due to cirrhosis of liver while Ravi was 11 yrs old. After his father death, family started struggling for survival. Mother began to work as domestic help. Ravi ran away from home and soon straying on the street and found by Literacy India’s counsellors with severe addiction of alcohol and whitener. A year later Ravi not only willed out of addiction but also lives with Literacy India’s counsellors with severe addiction of alcohol and whitener. A year later Ravi not only willed out of addiction but also lives with Literacy India’s counsellors with severe addiction of alcohol and whitener.

**Lajja’s** father is a daily wage worker with a huge family. Lajja completed school examination and persuading BA 1st year through college. Lajja always feel that she must learn something through which she will be able to provide support to her father. She completed CCA successfully from Literacy India’s Learning centre at Bijwasan. She regularly attended the career grooming courses. She appeared in interview conducted by MNC and managed to start her Career at Backhand.

**Pratibha** belongs to lower income group where the family members struggled to make ends meet. Pratibha is a beneficiary of Pathshala project running at Bijwasan center.

She has been regular and punctual in classes. She had scored 86% in her Class Xth board Exams – seeing her performance and her desire to pursue engineering as her Career - Literacy India’s has admitted her in Pvt School - St. Soldiers School in class XI. Despite her Govt school background her performance in the St. Soldiers School is extraordinary. She is hard working. Her new school Teachers are also impressed.
Volunteer`s Initiative

Literacy India had been quite fortunate to have some dedicated volunteer force from Various walks of Life - CMD of Rennaissance, Maruti Suzuki Engineers, IIT Topper, TV Professional, DAV School Teacher, Management Heads from GE, Wives from Business Families to Software Engineers from Aricent - Each one of them contributed towards Our Journey........

Many children and centers blossomed under volunteers guidance and intervention

Literacy India`S beneficiary reach out across the projects
Summary Fund Flow Statement

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Summary Income & Expenditure

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<td>Less: Transferred to grant balances for application as per donors' preferences (see explanatory notes below)</td>
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Summary Balance Sheet

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AMOUNT

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1. The difference between the “Inflows less Outflows” and the growth in cash & bank balances is represented by depreciation, a non-cash charge and changes in Fixed Assets and Working Capital.

2. **Corpus Fund**: consists of donations received from donors specifically for creating a corpus or for capital expenditure and not to be used for day- to-day running expenses.

3. **Contingency Fund**: Historically, there have been timing differences between projects needing funding and donors funding the same. Further, donor budgets tend to expand and shrink with the economic climate they operate in. To make sure our beneficiaries stay unaffected by such vagaries, we have created a Contingency Fund, which is equal to six months’ spend.

4. **Outreach Fund**: consists of resources set aside for expanding the reach of our existing projects. These could be doing more in the existing geographies or expanding to wholly new geographies. For example, this year we expanded our number of centres and also initiated a project in Manoharathana Rajasthan & Himachal. Next year, we are looking to launch our digital learning software, Gyan Tantra, which provides basic education to street children.
Vidyapeeth
Alka Kumar, Sudhir Gahlot, Gopal Saran Dubey, Indermani Sabharwal, Sarita Wali, Poonam
Anjeerwal, Sadhna Sharma, Anuradha Nigam, Anita Rani, Shashi Pal, Pushpa Singh, Alka
Mishra, Prity Mouza, Namita Das, Nisha Dohroo, Poonam Khanna, Neetu, Madhu Dang, Sheela
Verma, Meenu Rana, Pooja Yadav, Neeru Bala, Namrata Mirza, Rahul Malik, Rajeshwary Moray Singh,
Shipra Suri

Pathshaala
Sohit Yadav, Sangha Mitra Chanda, Lalitendra Bhartiya, Dharmendar Yadav, KP Singh, Poonam Singh,
Babloo Singh, Teena Wesley, Manju Rani, Sonika Sejwal, Poonam Rana, Mamta
Rana, Ms. Azami, Manju Prasad, Manoj Kumar, Ms. Manju Mahto, Manju Rani, Vimala Sharma,
Rajni Bhatia, Sandhya singh, Karmwati, Jyoti Mallik, Sushma Rani, Tara Kumari, Sarita Kumari,
Madhu De vi, Sarvesh Kumar, Ramlal, Neetu, Vikaram Rana, Savita Sharma, Azmi, Ntisha Sharma,
Suman,

Pathshala & Karigari (Other Regions)
Kaushik Bandopadhyay, Tapan Gorai, Idrish Mohmad

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Sunil Kumar Singh, Birendra Yadav, Manoj Sansanwal, Diwakar Dubey, Amit Kumar, Pushpa Singh,
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Administration
Jaspreet Kaur Pannu, Ravinder Kumar, Sudhir Gahlot, Pradeep Kumar, Ghanshyam Singh, Sarita Wali

Support Staff:
Om Prakash, Ram Singh, Santosh Kumar, Sunita Devi, Pradeep Singh, Mahender Singh

HealthPost
Dr. Santosh Malik, Dr. Mukesh Kumar, Monika, Sona Devi, Ganesh Ch. Mahto

Auditors
Statutory Auditors
Umesh Chand & company
Chartered Accountants
1315, Ansal Tower
38, Nehru Place,
New Delhi-110019

Consultant
Accounting & Income Tax Compliance
UCG Mancons Private Limited
1315, Ansal Tower,38, Nehru Place New Delhi-110019
B.O: H-31 Sushant Arcade, Sushant Lok -1 Gurgaon-122002

LITERACY INDIA NEW CENTERS- 2010

* Karigari Centre at Manohartha in Jhalawar Dist., and Raipura Jagir in Sikar
  Dist., Rajasthan
* Karigari Centre at Pakhal Village, Faridabad
* Karigari Centres at Rajindra Park & Dharampur, Gurgaon
* Karigari Centres at Isapur Khera & Vasant Vihar, Delhi
* Pathshala Centre, Dharam Colony, Gurgaon
* Pathshala Centre, Mohammadpur, Delhi
* Pathshala Centre, Ambience Learning Centre, Gurgaon
* Digital learning using Technology i.e. using educational software is being practiced at 11 Centres
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In Appreciation

LITERACY INDIA has been able to cover lot of grounds in our various projects and in our outreach program, we still have many of our old consistent Donors and Many new Friends have joined us in this mission. The funds received with gratitude, was spent mostly on projects, with our overheads as low as three per cent of our total spend. Our spend went up by about thirty per cent over the one last year with the opening of vocational centres in Rajasthan, Delhi - NCR and Himachal.

Reach out for more children under Pathshala projects using more innovative tools is on the rise. Literacy India aims to use technology to fast track the lost years of learning for the older children and for the younger to remain engaged.

Methods of fun learning like painting, pottery, Theater, dance and making projects is emphasized more in the curriculum. With the generosity of our donor, we are sure we will be able to continue to make a difference to the lives of our beneficiaries.

In coming years - LI aims to synergise its activities with like minded Partners like CAF, FAIRTRADE FORUM - INDIA, GE - FOUNDATION etc. Fund Raising is always our major concern yet somehow we feel our Donors will remain consistent with us and we will build relationship with new friends, volunteers and Donors.

We have had overwhelming success with the help of donors like ENCORE - INDIA, CAF - INDIA, GODFREY PHILIPS, PVR NEST

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