









"We want that education by which character is formed, strength of mind is increased, the intellect is expanded, and by which one can stand on one's own feet." Swami Vivekanand.

**ANNUAL REPORT** 2013

#### **INCEPTION**

Literacy India has traversed a path-breaking journey since 1996 as a non-profit organization, with the objective of empowering underprivileged children with an all-encompassing educational framework. It started in Chauma village, Palam Vihar, Gurgaon there was an upcoming area abuzz with construction sites, new offices, malls and shopping complexes. It faced a huge influx of poor migrant population, who were unskilled and semi-skilled labor. Against this backdrop, Literacy India aimed to break the cycle of poverty by implementing the "3 Es" -Education, Empowerment and Employment. Over the last decade and a half, LI has endeavored to achieve this by imparting higher secondary education, mainstreaming in schools and developing creativity in children nurtured by workshops and guidance from performing arts professionals.

LI started with just 5 children. At present. LI has nearly 4,000 children in its classrooms and its reach has crossed over 50,000 women , children and Youth. It has centers in many places in Delhi NCR and presence states of Himachal, West Bengal, UP, Jharkhand, Rajasthan & Cities of Hyderabad ,Bangalore.

We endeavor to meet our objectives through schooling and empowering our beneficiaries, with vocational skill trainingranging from performing arts to computer animation and futuristic vocations mapped after need assessment.LI encourages independent and out-of-the-box thinking. It also aims to turn the beneficiaries into resources who can support their own communities.

Year -2013 had been very hectic with project expansion across few states, districts & villages, Volunteer engagement with Corporates gained impetus, new Partners like Global Giving (prestigious platform for Literacy India), CAF - AMERICA, STAPLE FOUNDATION, Craftsville, Shopclues and Indha project of Literacy India, having its separate platform and website that is www.indhacraft.org.had been the ongoing activities.

It had not been easy to get results, we had to face setback due political changes in certain areas also social issues became deterrent to the progress of our various activities. Despite all  $\bar{\ }$ , one can officially record a satisfying and productive year.

Our Women from Village Bajgerah ,whom were trained on manufacturing recycle paper, got employed without a problem in company like POWERGRID , which was setting up its own waste paper recycle unit .We anticipated problems from Families for sending their women to work but transition happened peacefully and good pay package offered to them worked like a charm with the women and their families.

As a part of rehabilitation there is nothing better than Art or music or Dance as a therapy - Tribals from Lowakui village -West Bengal where Literacy India has its presence, menfolks are addicted to local made Liquor and mostly whiling away time in stupor -Literacy India 's innovative idea of occupying their time in practicing traditional Chhau Dance proved beneficial investment was made into dresses and drums - very soon, we had a group of Chhau Dancers ready to perform anywhere in the world. First performance was brought to Delhi - followed by many shows - Literacy

FROM THE TRUSTEE 'S DESK India received lot of appreciation for having staged mesmerizing dance shows. The Tribals went back home happy and with payments for their performances with less time in hand for drinking and Chhau dance a part of livelihood.

> Somewhere in North Bengal ,District Kalimpong Village Chuikhim - Literacy India also organized a festival with a goal of creating awareness about Eco-Tourism which in turn is source of livlihood for the hill habitat.Literacy India helped the community in building homestays. New Classrooms were built for Mine Junior High School ,Chuikhim and funds were raised for the Faculty.FootBall Tournament was organized followed by Cultural programs by community youth in the Festival -namely Indradhanush.

8th March was celeberated with great enthusiasm by the Women beneficiaries of Literacy India and INDHA artisans. Sports Day was organized for these rural women at Bajgerah School Playground which had the participation of Employees from Tupperware ,MasterCard & GE - Games where they had full participation from all were Tug O War ,Kho-kho , 100mtrs race etc.The Event was a grand success - as it ended with energetic Harvanvi dance performances by the women.

On our mission to E to E i.e. Education to Employability - Literacy India have been vigorously able to achieve its goals and the pace have been pretty good with some unexpected surprising results. Many of the students of Literacy India on record were able to find jobs after our training - these students are our Women and Youth.

# OUR OPENING STORY



Shambu in Action , Karigari Student who learnt and later taught others ,who found friends and wellwishers in Literacy India

#### <u>Vidyapeeth Partners.</u>

## **Indus Quality**

Foundation is conducting regular classes in Value Education for its students with the help of Literacy India `s Teachers. This is covered under a "Structured Graded Value Education Program(SGVEP)" being organized by Ramakrishna Mission Headquarters under a grant from the Central Government wherein books and teacher `s remuneration also been provided. The feedback received from the students indicates that students are getting motivated to value truthfulness, respect elders, study with greater concentration, take regular exercise, to love and be proud of the country. Some have become more serious towards studies and understand it is necessary to come up in life. In some cases very naughty students, infamous for misbehavior, have had a total turnaround. The support is expected to continue for another year.

Shambhu when he was 17 year old he managed complete secondary school and migrated from Bihar along with his parents for heart treatment in AIIMS for his Father. Father had cardiac problems in the village and doctors referred AllMS for Itreatment but financial condition of family was not so well and family was dependent of agriculture. During this time his younger brother was also Alcohol & dope while in the bad company of village . Shambhu started working as sales man in Medical Shop on the basis of 1000 per month and father joined as Security Guard Job. Family were living in Bijwasan and Shambhu came to know through beneficiaries about Literacy India Computer Program at

Bijwasan. He started Computer Program at this center and completed CCA in 9 months although he was very eager to learn but due to English he took time to learn computer in theory.

He was provided various exposures at Literacy India and joined as Lab assistant and Health Staff at Health centers. was always encouraged and provided support to develop under Literacy India. When his Father Passed away due to heart attack and Shambhu went to village to support his mother. He got a job as Computer instructor at his native place in Bihar. After Six months appeared for Para Military Vacancy and selected for CRPF - being Computer Literate he scored well. Now he is posted in Jammu and during his

whole training time, he worked in Department as Computer Operator and given lot of data work.

Shambhu says "I succeeded in my life and able to support my mother specially and the credit goes to Literacy India where i was not only taught but also given lot of support in times of crisis" Shambhu despite all odds in his life have done us proud.



#### DELHI - NCR.-

### <u> Project -Vidyapeeth - Location- Village Bajgerah , Gurgaon , Year of Inception - 2000</u>

Vidyapeeth a school model project which has a building with 30 rooms was built by Round Table - Delhi , India Chapter at Village Bajgerah, Sector112, Gurgaon. Building have been fully utilized for all the projects . The facility has help implement many Community day Event by few Multi National Companies for their Employees with our children and women beneficiaries - Space had been helpful to accommodate many volunteers to interact with over 700 children and over 100 of our women. Vidyapeeth is following National Open School and CBSE curricullam -Literacy India received the National Open School accredition under OBE which was a big achievement and a great help to mainstream many dropouts. Under OBE - Literacy India had its first ClassV & VIIIth Board in its facility. The number of students who appeared for the examination were over 150.

#### Vidyapeeth `s students Activities

- $\ref{thm:lem}$ FootBall Academy Special Girls team is exceptional bagging number of trophies won across Gurgaon district .
- \*Marshal Arts Judo Players have this year contested in many State, District and National Tournaments winning many Gold Medals. The Girls are far ahead than the boys.
- Regular Hindi & English Week for language Enhancement is a regular feature in Vidyapeeth.
- \*Science Exhibitions held by all the Classes has led to many experiments and Children showing their potential to the outside world
- \*Digital Maths online and offline using technology has give given great results for segregating children to opt for AIEEE exams opting for career in Engineering
- \*Vidyapeeth Children from lower classes like LKG onwards know how to operate a computer this has been because of using technology to enhance and increase the learning process Emergence of Gyantantra digital dost a Multimedia based educational software was prepared over sometime with the help of teachers of Vidyapeeth and after checking the response of the childen , from last March `12 whole school is benefitting from it.
- \*Academic results have improved in Vidyapeeth over the years.
- \*There is a growing need for value education in our society Child Abuse , Violence amongst the children , Drug Addiction etc Children from Under privileged section are highly vulnerable to these evils .With this in mind Literacy India tied up with INDIA QUALITY FOUNDATION which has upgraded and modernized the teachings of Vedanta and Swami Vivekanand into a capsule integrated into classes of Vidyapeeth -and overwhelming response on the topics on discipline , respect to the elders and love for the nation.

#### Challenges -

- Space crunch to start vocational classes for the Children.
- ◆ Space for sports, theatre and extra curricular activities
- ◆ To have Committed Faculty members because of the Pay structure for the teachers in Literacy India. Teachers for Maths and Science for higher classes not ready to work at low honorariums, therefore Children not able to pursue science stream. Literacy India is seriously working on some way out.







### **⊌VIDYAPEETH PARTNERS-**Contd.

We, the People is a network of organisations and individuals. Their mission is to expand an informed, active and responsible citizenry in India. They facilitate exploration, understanding and action for being active and responsible citizens through events and in-depth training programs. Their programs are offered in schools, slums, skyscrapers - anywhere that citizens of this nation live, learn and work. Vidyapeeth adopted there program as a part of a learning - which led to unbelievable results. They made a complaint box and placed it in the school. People could write about whatever difficulties and challenges of the biggest concerns revealed from the complaint box was the poor condition of a road close to the school. Mamta, a student of standard VIII tells that the road was in such a bad condition that during the monsoon season it would be filled with water for days. They would have to walk on the sides of the road, over the drains to reach school. "Every other day I would trip and my uniform would get spoilt" complains Akanksha Singh, a student of class VIII. The students were motivated and enthusiastic to go to school every day. But what can a young student do when the path that takes them to the place of learning is restricted.

This issue was taken up as an action project in the Citizenship Programme that Literacy India was conducting in partnership with We, The People. The Citizenship Programme imparts basic training that provides a strong understanding of the Constitution and the structure of the state. The

Programme also enables citizens to use tools like complaints and the RTI to solve civic problems.

Empowered by this understanding of their rights and also the method of how to work with the government machinery, the first step that the students and their teacher Ms. Indramani Sabarwal, took in June 2012, was writing a complaint letter to the told the teachers that in spite of herself being the 'Sarpanch' she would ask her husband before accepting the complaint. However, disappointingly purview. But this was not available. But them keep a paper trail they did not want their complaint to end up in endless red-tape between DC office and MCG.

They had to get the road made fast and they were not giving up!! So, they did a very smart thing. They went to MCG office and got the Superintending Officer to write a statement that Bajghera did not fall in their purview. They took this statement to the DC office and met the Area Superintendent. She immediately accepted the complaint and directed the BDO to look into the matter immediately. The students and teachers then met the BDO where it was shockingly revealed that Rs, 20, 00,000 was already sanctioned to the village for the construction of that road. This was taken in writing, with the BDO's signature. This information

was also shared with people from the village. Finally, after facing many difficulties, including petty village politics, the construction of this road finally began on 19th Dec 2012. It took a month to finish building the road and it is fully constructed now.

⊌Roshan, Mamta and Akanksha, students of LI are proud and excited with their success. They say that lady 'Gram Sarpanch', Kamlesh. She reaching school every day has become so comfortable. All the villagers are very happy as well. They speak on behalf of every student and teacher on how motivated they feel about bringing this complaint letter was not accepted changes around them to benefit the by her even later on. Next, the entire society. They feel that no matter students and teachers filed a complaint how difficult or limiting a situation in the District Collector office but after could be but with proper knowledge following up, the DC office informed and guidance, all hurdles can be them that they were not sure Bajghera successfully overcome. For example, that greatly affected their lives. One came under their purview or the MCG's Roshan says that all through the purview. This really stumped the process they insisted on having all students! How could it be that the DC statements written down from the office was not sure! They should be government authorities. They did not having a list of villages under their accept anything orally. This helped





#### <u> PROJECT PATHSHALA-DELHI NCR</u>

This was our first project on the Year-1996. Under this project we undertake remedial classes for school going children and also help children who do not attend regular school to get into mainstream education. A stepping-stone to the mainstream learning , here a child / Adoloscent/Adult can spend just 2-3 hours a day to learn the basics to start with. Here we use an educational approach that aims to capture the interest of children. Pathshala across all the centers cater to children and Adoloscent from various walks of life.These children live on the street ,Drug Addicted,Working Class Children, Children who have dropped out of school.

Pathshala also takes care of the children who are mainstreamed to regular schools of the Govt or Private - Due to the conditions at home these children are given After School hour Tuition and support to complete School work.Pathshala Project has evoloved in each center, Village, district or state -Its objective is that no one will be turned away from the center who come to learn something.Adoloscent to Adult Literacy is the highlight of few centers as well, using technology to keep up their interest level.

Pathshala in Delhi NCR have been instrumental in mainstreaming many children back to school, in Supporting and Improving grades of many children. Pathshala has graduated Literate Adults.

Pathshalas of Mohammadpur , Okhla and Ambience have been started with the help of volunteers.These centers are looked after , supported and even fundraised to keep it going with the help of the volunteers.

#### **Highlights**

Pathshala from March 2012 - Literacy India's software'GYANTANTRA DIGITAL DOST is now being implemented across all its centers - This software ,Literacy India launched with a vision to reach out to millions of children who have dropped out of school living on the streets aspiring to read and write. Children who are getting into adulthood and reaching the age of voting thereby be a part electing the govt which is further going to decide the course of the nation - illiteracy among these children is all in all a serious concern. The software is multimedia based with whole of lot of animation , games etc .The curricullam have been drawn on the basis of chapters of K5 NCERT syllabus , yet have managed to cover the important subjects to create awareness about HIV, VOTING RIGHTS, CHILD ABUSE, BANKING, HEALTH AND HYGIENE - typically these subjects are also part of subjects like Social Science in Govt Primary Schools. The vision behind the software is to have a child complete the syllabus in four to six months and be able to mainstream to regular school .Oldest kid can be mainstreamed to Class V - Govt School.

Pathshala centers implements ICT as a routine and the response from the children have been overwhelming.

Pathshala caters to 3500 students across various states of India per day.

This project have been able to mainstream 300 children this financial year.

Children of Pathshala & Vidyapeeth were

Sr. no.	CENTER `S GEOGRAPHIC LOCATION	BENEFI CIARIES
1	Bajghera- Gurgaon	65
2	Dharam Colony	132
3	Sheetla Colony	157
	Chiranjeev Bharathi School	85
5	Sector S4, Suncity	30
6	Ambience Learning Center	69
7	Bijwasan Village - Delhi	270
8	BhatiKhurd Village	107
8	Nebserai ,Saket	205
10	Vasant Vihar	110
11	MohammadPur	90
12	Okhla	58
	TOTAL	1378

Girls of **Bhatikhurd** center were mentored by AIF ( American India Foundation) to make a Small film on "life of a Girl in a Village".Bhati-Khurd center like Bijwasan is a girl centric center - however girls from this village live under lot of neglect.Right from basic nutrition to right to education which had been denied .The girls have improved a lot so have their families with Literacv India`s intervention.Numerous workshops , health camps Volunteer visits and exposure visits & outings helped bring a change.The change had been that over 50 girls are allowed to go school which meant stepping out from their village.Many Adoloscent girls have completed their 10+2 which was a distant dream followed by vocational education to skills like sewing tailoring , tie & dye, Computer Literacy and embroidery.The women and Girls Team have become Ace Craftsmen - Their products are appreciated by the world, they were even covered by Television channel.Women have formed groups for saving money to start an enterprise.

Children of **NebSerai & Vasant Vihar** - typical shanties and slums have a huge migrant population. Children are exposed to crime and drug abuse. Literacy India started the centers for executing projects for Street Children funded by PVR-NEST arm of PVR-FILMS, six years ago - Centres expanded and reached out to the whole community 75 children after various intervention and counseling are mainstreamed to regular school like Little ones Public School, Green Paramount Public Schools Ishani Govt. Sr. Secondary school (ENGLISH MEDIUM)

Children under pathshala project have been helped with tuition and completing their tough school work. Many Children have participated in PVR NEST CINEART Programs - which was showcased as documentary on Environment.

Volunteers from MARUTI, KPMG, DELL, Encore, PWC and OSC played an important role in the lives of many such children. These Children have responded well to the volunteers.

Substance Abuse Children have been kept at Muskan Foundation and 6 These Children have been a major challenge due to lack of affectionate guardians in their lives. Their lives are now a part of a major task for Literacy India and vice versa Literacy India is playing a major role in their life and about their future. The task is daunting and solutions are hard to find - yet hope is there for better future.

Suncity Sector 54 School is a govt school which is supported by Literacy India. The School was helped since inception that is right from building a toilet to getting furniture's for the classrooms. The children of this School have been given a lab to work on Literacy India's educational software "Gyantantra Digital dost" Results had been encouraging, it has helped in improving the results specially when their had been paucity of teachers Children in Pathshala being dropouts and also from background where quality of schools have been poor, leading to poor knowledge amongst these children. Gyantantra Digital Dost literally means a "Techie Friend who is spreading Education amongst the needy. Every Saturday was booked for corporate volunteering at this school either for art craft session, storytelling session, debate, quiz and other activities.

Bijwasan center has the highest number of Children from the locality - children who are helped here are Girls from nearby govt school - With Literacy India `s intervention the results of these children have remarkably improved - this center is opened all the seven days - Sundays are famous for flow of volunteers from the companies - their intervention has helped children to be aware of variety of things specially the knowledge about outside world. Gyantantra Digital Dost was also implemented and experimented with the Adults - fortunately Women in these batches managed to complete their six month course and are able to read and write now. Road Map of Children from Pathshala center is to follow Gyantantra Digital Dost Software, complete the course along with Classroom teaching, followed by mainstreaming to regular school or through National Open School examination and finally ending up with Vocational studies.

#### **GURUKUL** - DELHI NCR

In the year 1996 - we had mainstreamed close to 5 children from PATHSHALA project into various schools under Project - GURUKUL. This project caters to mainstreaming of children into nearby Govt. Schools & Public Schools depending on their grades etc and Literacy India `s partnerships with the nearby schools. Children under this project have been mainstreamed in Carterpuri Govt School, St. Soldier Public School, Chiranjeev Bharti School, Mount School, Little ones Public School, Shanti Devi, MCD - Vasant Vihar and MCD School, Saket,

Children come back to us for tuitions under Pathshala program and they are encouraged with lot of extra curricular activities. These are sports, theater, yoga and dance. Gurukul children had won last year medals in judo i.e. Bronze, Silver and Gold at a National Judo Championship organized in State of Kerela. Gurukul students have opted for science, commerce and arts. Some of them excelled in mathematics.

#### **SHIKSHARTH**

This project is something every child aspires to be part of and where every community show positive response. Under this Project - all kinds of performing and non performing arts and craft is involved. Many of our children are quite involved in theater, dance, drama, animation, painting and pottery. Children across various centers have been under talent building workshop which in turn shows results in our academics. Literacy India has its own team of actors (Children) who are always ready with theme based Street Plays.

Children have showcased a play highlighting the" need for education in society", Role of a Girl Child", Girls studying at Bijwasan center have done great performances on YOGA with Music. On the other hand Children of Bajgerah center were selected for the film Bhaag Milkha Bhaag after they passed their tough audition by their casting team.

Year 2013 - had been attempt to rehabilitate a group of youth in Village Lowakui of West Bengal into some constructive art form who were whiling away there time in alcohol in most part of the day. The revival of traditional Chhau Dance( old folk tribal art) in the community was started with all the zest and energy -This group reached Delhi on their first train - they mesmerised the people of Delhi- NCR with their new found Talent. The whole planning and training was done in the village and then these artists were brought to Delhi to perform.



ANNUAL REPORT 2013

#### **●GURUKUL -REACH OUT**

GUKUKUL -KEACI	1 001
School Name	Impacted
	Students
Chiranjeev Bharti School Gurgoan	1
Rotary Public	15
School Gurgaon	
St. Soldier School	24
Gurgaon Green Paramount	
Green Paramount Public School	
Kusumpur Vasant	16
Vihar	
Little Ones Public	20
School Nebsarai Saket	30
Sr. Secondary	
schook J block	33
Saket	
MCD Primary	40
schook J block Saket	10
Govt Primary school Gurgaon	34
Govt Primary	
school Palalm	30
Vihar	
Govt High School,	27
Carterpuri Gurgaon	27
Govt. Sr.	
Secondary school	4
Manoharthana	<del>4</del>
Rajashthan	
Govt. Middle	
school Rajashthan Manoharthana	5
Rajashthan	
Bithal baghala Sr.	
Secondary School	
Manoharthana	2
Rajashthan	
Rai Foundation	2
Oxford Software	
Institute	1
( Animation)	
Puncha Girls High School	9
Vidyasagar	
Abashik Balika	1
Vidyalay	
Barrabazar Girls High School	5
Balarampur Lalimoti Girls High	10
School	
Bandwan Girls	5
High School	
Napara High School	9
Bagmundi Girls	20
High School	28
Suisa High School	16
Bagmundi High	2
School	
Bhupatipally Prymari School	2
- Tyman School	

Dr. A.N.Jha High School, Bandwan	5
Eklabya/ AGPN Convent School	33
Tanturi High School	1
Pandit Raghunath Murmu High School, Matha	2
Manbhum Victoria High School, Purulia	1
Ghatbera High School	2
Gobindapur High School	1
Govt. Teachers Traning College Garhi Harsarau Haryana	1
Total	367

Which stands for employability which completes Literacy India 's Vision. Training our women and youth followed by their employability and livelihood is important for an all round growth.

Delhi -Gurgaon has many centers which caters to women and youth vocational training on skill sets like ICT training which has CCA, O LEVEL (Programming), Spoken English Classes, Sewing & Tailoring, Beautician course, Embroidery, Driving, Paper Product Training, Tie & Dye. Though in remote areas of India where Literacy India is working on educating Farmers on organic farming, Kitchen Gardening for better yield & Leaf-Plate Making is continuing in West Bengal.

- Karigari reach out and vocational training expansion have impacted both rural and urban youth.
- NIELIT accreditation and Nodal Examintion center accreditation is an achievement of this year for Karigari Project. This accredition which authorises Literacy India to certify its Computer - CCC program at Village Bajgerah, Gurgaon. Many youth have been enrolled through this course and have appeared for online examination from the center.
- Literacy India`s Train the Trainer out of its students pool have helped to impart ICT at our other centers.BhatiKhurd is village at Chattarpur - Delhi which is a girl centric and very conservative, this strategy has helped to increase its reachout to many students.

- Creating Entrerprenuers and a self enterprise had been a highlight in all the centers. Women across the centres are given training for starting a business for e.g Dresses, uniforms, Agarbatti (incense sticks), paper bags etc had been a source of business for them.
- Financial Literacy and SHG group formation had been active at BhatiKhurd Village - Delhi.
- Women trained on Sewing and tailoring were absorbed under Indha Project - wherein their products like bags, school uniforms and other products had been highly appreciated on portals like craftsville, ebay, shopclues etc.
- Students of CCA have managed to get placements in Indian companies and few multinational stores & Outlets.
- Group of trainers from Delhi have been sent to other states for training on Craft and creating more artisans for Indhacraft. (www.indhacraft.org)
- Both men and women across LI centers are now trying to get Artisan cards from their respective village or districts Govt. authorities for them to participate in local haats.
- Takshan project funded by Tupperware not only enabled Girls to be computer literate and but also taking jobs in the various computer centres and apply for govt jobs( on contract) as Computer Trainer
- •Literacy India also managed to train women in village -Jhatikra who were otherwise involved in prostitution and the project at this village was short lived due to mindset and paucity of space, yet 22 women/girls managed to learn and Literacy India hopes for better future for them.
- •Delhi Centers trained students on Computer hardware as well who managed placement in good companies
- •Karigari beneficiaries are currently been mobilized for Health Spa training, refrigeration, Electrical, solar latern salesman, mechanized housekeeping and Cargo Handling



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2013 Centre Name	Impac ted		Tailor ing		Embroi dery	Others ( Paper prduct , Handic raft produc ts)	
Bajghera (Gurgaon)							
	167	147				20	334
Sheetla Colony	81	33	48				81
Rajendra Park / Jai Vihar	78		78				78
Saray Allawardi	75						75
Daultabad	15					15	15
Dharam Colony	44		44				44
Bhati (Delhi)	160	35			48	35	160
Jhatikara	22		22				22
Bijwasan	455	235	120	50	50		455
Nebsarai	154	56	58		40		154
Pakhal (Faridabad )	82	30	40			12	
TOTAL	1333	569	494	50	138	82	133 3

 $\mathbf{\Psi}$   $\mathbf{Indha}$  a social Enterprise was started by Literacy India as an offshoot of Project "Karigari". Into its eighth year now, Indha has touched the lives of scores of women, lifting them out of poverty and giving them a reason to smile. At Indha, women receive vocational training in sewing, tailoring, embroidery, block printing, vermi-compost, leaf plate making, manufacturing recycled andhandmade paper and all kinds of paper products. Rechristened as INDHACRAFT and now have its website <u>www.indhacraft.org</u> developed and funded by Shopclues.com. There is an increase in online Sales of Indha due to partnership with Shopclues.com and Craftsvilla.com.Today over 200 highly skilled women are capable of producing all kinds of products in cloth, paper and other crafted items.Social gifting for the Corporate and

individual have a whole new meaning , new angle ,and new perspective to the world.Indha craft products is not only socially correct which gives livelihood to hundreds of those women who have been trained to produce high-end quality and beautifully crafted products for the market. The products are of widest possible range which is Fashionable bags to home furnishing items to Paper products which be a perfect corporate gift. These range of products have competent pricing for retail to wholesale - most importantly has timely execution of order.The Products has a touch of ethnic craft yet a balance of Contemporary style lines for todays world - From Remote Village to Stylish streets of Europe Indhacraft products have reachedmfor its quality , stylishness and beautiful stitching and embroidery.



#### **HEALTH**

Literacy India started a health center in the year 2006 with Dr. Malik and his Wife who is also a doctor in Village Bajghera. During health awareness camps organized by LI by staging street plays, it came to light that there were no medical facilities available in the village of 9000 people. When this center started it catered to thousands of old people and women who lived with their limitations in life.

Year 2007 Dr. Malik passed away, leaving his wife to manage the clinic, since then this Lady Dr. Malik along with Deepika her attendant is taking care of the village health and the Vidyapeeth school children.

Achievement of Dr. Malik: She encourages people from certain sections of the society like agricultural workers, labourers and children with certain chronic ailments to take the prescribed medication or refers them to the doctor of that principal. She became a doctor on wheels as she visited other Literacy India learning Centers for the health checkups of the women and school going girls and identified the medical attention required. Majority of them were found anemic and advised proper medication. Health center catered to over 3000 patients this year. Besides this Literacy India organized various eye camps at centers of Bhati-Khurd village, Sheetla Colony, NebSerai and Bajgreah. Literacy India is grateful to JAIN CHARITABLE HOSPITAL for giving subsidized treatments to thousands of our beneficiaries. BRY-AIR held many eye camps at Bajghera village, Bijwasan and over 40 Cataract patients were helped.

Literacy India have been the member of FAIRTRADE last couple years and Dipendra Gupta who was earlier a student under Karigari Program was chosen by FTF exchange program which is funded by Norwegian Govt and Dipendar learnt retail management under this program. Literacy India's Vidyapeeth student, Tafrez, have been successfully trained by Indha in managing the online sales logistics management and he is trained in managing in retail store as well. With the help of GE Volunteers Indha started selling directly in Hyderabad and Bangalore. Indha has now the opportunity to supply its products to two Stores abroad Viz. Eight Av. Inc, USA and Shopanthropic

## LITERACY INDIA - PROJECTS IN OTHER STATES

#### HIMACHAL PRADESH

**Project Karigari** - Literacy India is running a sewing center at Village Chattair, Dist.Palalmpur for the community.The community is mainly working in tea - garden on contract and with large families to support, the income hadn't been enough to sustain. Over 100 women have benefitted with the training and self help group have been formed to start an enterprise in the side as nearby tea garden work hasn't been sufficient enough for livelihood.

Literacy India has also set up a computer center at Village Yol Camp - Dharamshala - this center is able to sustain itself with student s fee after the infrastructure set up. Over 100 students have benefitted from the CCA program and have received certificates as well after the completion - Technology has helped in making things better for the students who are involved in tourism business and for the students in school.

#### RAJASTHAN

Literacy India has its learning centers at Village Manohar thana and Village Sadla of Dist.- Jhalawar Main skill which has helped over 200 women for sewing and tailoring.

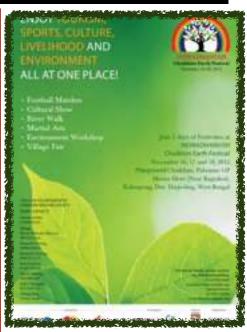
Women and Young girls have learnt to stitch for living , few groups are now working on Uniforms , School bags etc as well.

Computer Training of Literacy India like CCC & CCA have helped many youth .Literacy India `s certification has helped some of them to join Govt `s Data collection centers - Some of the girls have also started teaching in Govt Schools nearby. The Reach of Literacy India has gone to many nearby villages - emphasis on quality education has helped many students.

On Weaving -Literacy India has also revived a group of weavers at Village Sadla - Literacy India have provided each one with the loom to work on. These weavers are also working on farmland - the additional income from weaving stoles for local habitat is a delight for these groups. Group of 20 women Weavers are being revived in Village Sadla , in the same District by Literacy India. The Cloth produced by them have been used Indha women , a group which is at a an advanced skill level in producing all kinds of Products in Cotton & Silk. There products can be seen at <a href="https://www.indhacraft.org">www.indhacraft.org</a>

Agriculture -The experimental training and awareness generation on organic farming at Lowakui & Jhalda West Bengal has created a massive behavioural change among the villagers towards the agriculture. The benefits they received by using the organic manures and bio pesticides as provided by LI and have been asked to pursue in the next season. With this experience, the learning center at Manoharthana has adopted a village viz. Sadla to promote the benefits of organic farming as well as providing them modern agricultural techniques.

The main reason of choosing Sadla for promoting organic farming it has been observed that the villagers do not have any knowledge of modern agricultural technologies and organic farming is beyond their imagination. The high-input agriculture has certainly resulted in spectacular gains in productivity; it has degraded some of the natural baise on which the system rested. The ultimate costs of this degradation on the farm are borne by the farmers themselves and by the society, which led to lowered productivity, environment cleanup, or further technology to solve a technologically induced problem. The soil condition had also been degrading day by day. As Literacy India didn't have much expertise in the field of agriculture, so LI collaborated with a local NGO viz. Akshyay Jaibik Krishi Sansthan which is working in the field of agriculture especially in the field of organic farming with in the state of Rajasthan. The secretary of the organization is Prof. Madhusudan Acharya, who was earlier associated with KVK of Jhalawar, Rajasthan. Literacy India had arranged an awareness generation camp cum workshop and training on organic farming at the village in collaboration with Akshyay Jaibik Krishi Sansthan. Farmers have been given classes on organic farming as well. Literacy India has a group of forty farmers from Sadla and nearby hamlets are now involved







#### RAJASTHAN...

**Village Raipur Jagir** 100 kms before city Jaipur -Dist Sikar Literacy India's effort has changed the economic and academic face of the village. Tailoring and sewing was the main skill training which led groups of women starting shops in nearby town and some had taken machines from Literacy India to start their own business.

Couple of batches was run by the students themselves. There were over 100 students completed their CCC programme In the karigari as per the syllabus young people studied computer fundamental with Typing Software and Drawing Software's which has a good demand in the local market. Student attendance was good in overall despite electricity problems. Literacy India started computer classes for the youth and children of the village. CCA and Gayantantra classes changed the picture of the village. Technology in education has helped many students in school. Some CCA student managed jobs in Call center and two of them are now working in the Shapura Hospital.

#### 

Batch of 80 children from Village Sadla and Manoharthana had been enrolled in Educational program - Gyantantra digital dost - these children are studying in govt school where level of learning had been very poor. With the help of this software - Children are far more able than before. Village Raipura Jagir enter like Sadla & Manoharthana conducted the educational program for over 100 children. The pathshala had been running from morning to evening.

The kids were given full exposure of digital programme of Literacy India Gyanatantra - Digital Dost which was in line with govt school syllabus has helped hugely. This Software coached the children on tough Math problems, taught many things on health, hygiene, Saving, Banking, Sexual abuse through stories and animation. Children were also taught proper hindi through multimedia. BBC and TVC modules for English was used to augment English learning. These Remote Village learning centers has expediated the process of learning of our village children along with technology inputs as a part of the package.

## UTTAR PRADESH

#### **⊌PROJECT - KARIGARI**

At Dist. Varanasi, Village - Dudhwa batch of 60 women had been trained for sewing and tailoring. This project was hugely helped, and it funded & inititated by Master Card- Global. The village women belonging to very poor and backward community was helped with this project Women had huge savings by stitching their own clothes and for their family members. Besides this some of the women were given sewing machines and small loan to start their own Enterprise. One young Girl who is a handicap was gifted a tricycle also to commute for classes, something which was unheard in these areas. Literacy India center caters neighboring four villages Dudhwa, Laxmisenpur and Saraia of Varanasi district and Gaurhat of Ghazipur district. Year -2014 it is still in continuation and there is overwhelming demand for Computer Literacy which is being upheld due shortage of funding.

#### JHARKHAND

#### ☑ PROJECT - PATHSHALA & KARIGARI.

Village Chandankyari, Dist.Bokaro, is the area which is highly dominated by tribal population. Agriculture, daily labor and unauthorized coal collection are main occupations of the people. Also there is some indigenous trend of making brooms or other bamboo products (Fatudi is famous for bamboo work) Roads are not safe in the evening or after sunset. This area also affected by Political extremism. Work at Village Chandankyari started with an approach from a lady who is teaching in that district Govt School - she approached us with a request to adopt a school of tribal children run by local volunteers. The school is situated on a donated land. A disciple of Baba Ramdas Mr. Gobinda Majhi (Secretary of the school) donated 63 decimal lands for the school. The School had many needs and many children. After assessing all the requirement - Classrooms were built followed by hiring teachers .Library and construction of IT lab is getting ready. The school is running completely on local contribution without any help from the govt. At present only book for the student of up to class VIII given by the Jharkhand Govt. as three years ago the school applied for the registration for middle school (up to class VIII) the temporary code for registration 0105411. Persuasion is on but till date it has not been registered. But from that day on the basis of temporary code number Govt. department provides the school books for the school.Literacy India `s intervention at all level has started to duplicate the model of Vidyapeeth as in Gurgaon.

#### VILLAGE Khedadih - Tehsil -ChandanKyari , Dist.- Bokaro

Khedadih is a small village in Chandankiyari Tehsil in Bokaro District . Chandankiyari, Para, Jharia, Chas, are the near by Towns to Khedadih . Khedadih is reachable by Sbewbabudih Railway Station, Bhojudih Jan Railway Station and Sudamdih Railway Station. The population is around 3000 and near about 100000 people who belong in poor class. This Village-Pathshala center have been rehabilitated with the help of a German foundation - The center is leased by the local religious Foundation to Literacy India for 15 years - The need of this area had been huge - Children from various tribes came to a nearby school from far off villages with no transport etc - the level of education is in appalling condition - Literacy India set up this center for these children and community for tutoring the children & for vocational education which has sewing & IT classes for the aspiring students. The response from the community had been overwhelming.

Funds needed for this new Project is quite a lot, yet Literacy India feels that it will be able to fundraise for it in near future by tapping local donors.

#### **WEST BENGAL**

#### **PROJECT PATHSHALA & KARIGARI**

**Village Lowakui , Div. Baghmundi, Dist. Purulia :** Literacy India started operation in the year 2009 with the help of UNICEF and BCC workers at Village Lowakui .Center was built in the middle of a thick forest with the help of UPS FOUNDATION. Aim was to set up pathshala and karigari center to educate and empower women and children. Since then the outreach has gone across to ten to fifteen villages surrounding Lowakui - a village in the middle of Lush green Forest . *kuccha* roads and no access to the outside world. Community lived in ignorance and abject poverty waiting for govt to help them. These villages was very famous for Maoist movement - despite all Literacy India never had any problems in working. Regular intervention with the Govt. led to building of road into the village followed by electricity which helped in many ways i.e.for **ICT Training** and education for all the age groups.

Women from Village Lowakui and neighbouring villages are actively involved in sewing and tailoring - many of them have been helped to start a business of petticoat, blouse and Uniform & Manufacturing Leaf Plates is a regular work for the trained women. It's heartening to see that Karigari project in the middle of the forest has reached self- sustained level. Women not only stitch their own clothes thereby saving money but also for the neighbourhood women and children. Challenges had been illiteracy therefore the cutting and sewing therefore women took sometime to learn.

In CCA (Certified Course Course in Computer Application) has helped youth of few villages like Duarsini, Baghmundi, Lowakui & Munnibera. In the middle of forest - the center has catered to over 8000 population. One of the young ladies trained from the village is in turn hired as a trainer for the children's ICT classes. The tribal of this jungle are quite empowered - they have been hired on contract by the Govt. for data collection etc

Agriculture in Purulia being mostly rain fed, the farmers have to depend largely on rain for production of riceSince water does not remain available throughout the year, rice production is mainly practiced during the Kharif season. Especially, the gamble of monsoon, drought and other several factors (poverty, soil condition, lacuna in transfer of technology etc.) are responsible for holding back the area's average yield. As majority of the farmers in these regions of Purulia is small and marginal, they do not have the capability to invest adequate amount of money on input supply (Chemical fertilizers, Irrigation, Pesticide, Hybrid seed, HYV seed etc.).

Keeping that on background, SRI (System of Rice Intensification) method had been taught to the farmers and started the organic farming method. Major focus was given on 'Learning by Doing' and "Hands on Training".

Based on the hands on training, Literacy India suggested farmers at first to go for INM ((Integrated Nutrient management) and INM (Integrated Pest Management).

Based on those suggestions, farmers enjoyed great success in Brinjal and Tomato cultivation during last winter. **Ajan Tudu, Srikanta Tudu, two farmers of Village Khatanga** cultivated Brinjal and Tomato in their field. They had faced challenges due to shoot borer (Leucinodes orbonalis) Brinjal (Solanum melongena) especially faced that problem during its ripening and maturing time. Farmers were taught to prepare some organic pesticide also. Along with that, Literacy India helped them some IPM measures. As a result of it, they got better yield. The infestation was totally controlled. Farmers got a hand on experience on: i) seed selection process; ii) nursery management; and iii) Seed treatment. **Total achievements:** 

- Farmer Started Organic farming and SRI- Village Khatanga, farmers started to implement SRI and organic farming in their own land. They are getting fruitful results also.
- Farmers' groups formed:Literacy India has initiated to form three farmers' group, containing three members each. It
  is formulated so that the farmers can have interaction with each other. Along with this, at least one member of a
  group is literate. Hence, they can communicate the information which they would get from 'Crop Museum' or other
  sources.
- Crop Museum; The concept of 'Crop Museum' involves the store house of low cost techniques and other related information. It will provide them assistance. Along with this it will practically demonstrate (method demonstration/ result demonstration) the whole things. Then the farmers will apply those in their field. Though the museum has been prepared, but the practical demonstration yet not been started which is been planned in 2014.

#### 

In Purulia, Literacy India has a perfect blending of our Projects i.e. Shiksharth, Karigari and Indha. There is a traditional dance known as Chhau, quite popular in West Bengal and adjacent regions. Literacy India provided the guidance and support that catered both livelihood as well as revival of this folk art. Revival of Chhau to match the contemporary style in this village had great response from the Youth. As a result, now the performers are getting offers to perform across various regions. Apart from this Chhau artists needed a special costume and mask during dance. Literacy India attempted to train many youth on Mask Making too which was also sold on INDHA platform online.

Children Of Lowakui Village also participated in Theatre workshop and consolidated in staging a PLAY on SAVING THE ENVIRONMENT. These Tribal children impressed a large audience of people while performing in the city of Purulia. New shows are being planned in future - there is an overall grooming and improvement in Confidence level of these children.









#### WEST BENGAL PROJECT KARIGARI, PATHSHALA & SHIKSHARTH

Chuikhim, Dist; Kalimpong, West Bengal is a village in the valley of Himalayas which is in true sense remote in nature. No proper accessibility, poor connectivity, high dependency on nature and e n v i r o n m e n t a l condition. The Beauty culture training for this location was a real help which was followed by sewing &tailoring training in the same location for larger group of women even from adjoining villages. At the same time tailoring k n o w l e d g e w a s important for ever small stitching work t o r e d u c e m o n t h l y expenses on clothing. Though the numbers of trainees at Chuikhim are not at par with our centers in the town area. Because the village itself spread in three mountain and some of the trainees a r e c o m i n g f r o m neighboring villages, they have to climb down from one hill to attend the classes. Fog, Cold, rain, landslide, agricultural season, illness, small leg injuries all are work as constraints for regular classes. Despite all the ladies attended the classes and many have been successful in opening shops as Tailors in their respectable community. Computer Literacy that is our CCA program had lot of response though there was a challenge of have continous electricity was a big one. Few batches of students managed to complete in this span of one year - One of them have opened his own Computer Center in his own village - he gives credit to Literacy India wholeheartedly for this.

#### CHUIKHIM MINE JUNIOR HIGH SCHOOL

The Chuikhim village has mind boggling gifts of nature but it is one of those most backward villages where children have to walk 35kms daily if they dream to have high school education, question of better medical facility does not arise. Hill people have their own culture and they practice regularly their traditional folk dances. Apart from that youth are very fond of football for which they can go to any extent.

Against this backdrop, Literacy India started its operation for the betterment of education with the likeminded people. For higher educational there is no secondary school in the periphery within 6 to 8 km. The main purpose of education program especially supporting the school is to mainstream the children into the school or to provide open schooling facility to them for further education. Under the regular supervision of Literacy India an educational implementation plan has been designed for quick and qualitative output. A Committee has been formed for village level super vision committee

With the help of Literacy India two new class rooms have been constructed. But this only caters to infrastructural issue, delivery of quality education and regular expenditure hinders the process of development. Literacy India's one of key Donor, Mr. Ashok Marwah had come forward to support which has helped the school to run in a better manner. With the financial support for two teachers have been provided by Mr.Marwah.

Output and Outcome: Mine Junior High School is now operating from class V to class X. In the previous year from class V to VIII total no. of student were about 25 but the change in operation and infrastructura has led to great enthusiasm among the inhabitants of the village. This academic session the school has 65 students all total and expecting more than hundred in the next academic session. School committee has also hired two more teachers with the help of the local people and Literacy India have been able to create positive change in the standard of education. Literacy India hopes for support from the local govt - this year objective to find few faculty member from Siligudi or Baghdogra for the school.

#### PROJECT -SHIKSHARTH which aimed at PROJECT KARIGARI

INDRADHANUSH, CHUIKHIM EARTH FESTIVAL as it was called offered a host of activities from Football Matches, Cultural Shows, River Walks, Martial Arts, Environment Workshops, Village Fairs, Tribal Hills Rituals, Campfires and more.INDRADHANUSH aimed at providing enjoyable experiences for tourists through more meaningful connections with local people, and a greater understanding of the local cultural, social and environmental issues. It respects the local eco system, encouraged understanding between tourists and hosts, helped in creating employment benefits and enhances local pride and confidence. Such festivals also embrace India's diversity and make positive contributions to the conservation of natural and cultural heritage.

As part of this sustainable tourism effort, Chuikhim residents were being trained by the **Literacy India team** to use the indigenous resources available to them to create herbal oils and products to meet the demand from the beauty industry. Tourists to Chuikhim will be able to enjoy unique spa treatments in the midst of rolling hills and lush meadows.

Additionally, with support from Literacy India, as part of this sustainable tourism initiative, Chuikhim learnt to offer cultural shows, cooking sessions, adventure sport etc. to tourists while being a part of this festival. The festival was attended by over 5000 village people and tourists - sound of Indradhanush is still heard in those mountains - People of Chuikhim have come out more empowered. Footfall of tourists have increased and the cultural groups have again become active to spread their culture to the outside world - Famous Lepcha Dance impressed many people. Indradhanush under Project Shiksharth had donors like GE-MPSL, MASTER CARD & AIRINDIA to make it a success.

1	Project	aras man	E O
State	Locations/	Blocks	Village/Slums/Colonies Covered
State	Districts	/Mandals	vinage/siums/colonies covered
	Districts		Lauralus Cardum Markha Fanark
			Lowakui, Sonkup, Matha Forest,
W.B.		D ls	Basudihi, Tantan, Rerengtar,
W.B. Lowakui Baghmundi		Baghmundi	Bagmundi, Suisa, Ayodhya,
			Govindapur, Kumling, Charida,
			Robidihi
			Lowakui, Sirul, Chatterdihi,
			Ichakato, Salukdihi, Rangamati,
			Jamdihi, Nomdihi, Duarsini,
			Matha, Dhanudihi, Khududihi,
			Bora, Basudihi
	Munibera		Munibera
			Munibera, Madhupur,
			Charakpathar
			Munibera
	Khatanga		Khatanga, Ghanudih, Korchey,
	v. i arai iga		Belamu, Chitmu, Belaidih, Rola.
			Khatanga, Belamu, Korchey,
			Ghanudih.
			Barbat, Yolbong, Longrage,
	Chuikhim		Sanyasidara, Navgaon, Mumpel,
			Chuikhim
			Premling,Singri, Barbat, Chuikhim
			Chuikhim, Navgaon, Pabringtar,
			Yolbong
			_
			Chuikhim, Navgaon, Pabringtar,
			Yolbong,Kafer,Samthar, Bagrakot,
			Charkhol, Gitdabling, Oodlabari,
			Gorubathan,Mal, Barbat, Singi
	Habra	Prithiva	Prithiva, Rautara
			Prithiva, Rautara, Kultala, Guma
H.P.	Palampur	Palampur	Pahara
	Yol Camp		Chattair, Slate go dam
			Dudwa,Laxmisenpur,
UP	Dudwa	Kaithi	Sareria, Gaurhat
			Manoharthana, Khatakheri,
Rajasthan	Manoharth	Manoharthana	Sangarh, Yamanpura
			Manoharthana, Khatakheri,
			Sangarh, Maharajpura, Bargaon,
			Awalhera, Garbolia, Bagwala,
			Kishanpura
	Sadla	Manoharthana	
			Raipura jagir, Ajmeri,
	Raipura Jagi	Raipur Jagir	Kishorepura, Bhanipura,
			Rampura, Misno-ki-dhani, Nare
			Raipura jagir, Khatkar, Jalebi
			chowk
			Khedadih,
Jharkhand	Bokaro	Khedadih	Barmesia,kanacchas,Ghahri,Mudi
J. IOI KII dii U	Jokalo	RIEGGUIII	
			dih,Ladiara,murgtol
	Bokaro Jharana Mahal		Jharana Village,
	Pokaro	unarana Mahal	Gudlibitha,Mahal,Manpur,Laghal
			a,Galgaltand, putaka
Karnataka	Banglore	JP Nagar	JP Nagar, Jaya Nagar, Ragiguda
A alle	_	-	Slum, Slum
Andhra	Nalgonda	Valigonda	Redala Repaka, Pahilwanpur, Sc
Pradesh	_	_	Colony, Kanchanpelly

## #Health - Project W.B

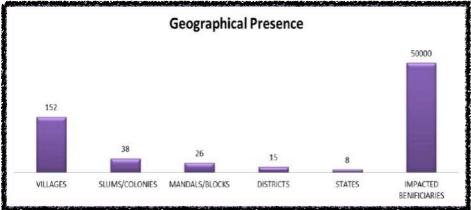
Literacy India has its special initiative of Health Post at Lowakui, Div. Bagmundi of Purulia. Every Saturday a qualified doctor does the health check ups for the village and also for the people of neighbouring villages. This program also provides free medicine for the aged and children. In this financial year 900 people have been treated and helped through regular health checkup and also through various eye /health camps. This initiative is funded by our trustee Mr. Rajpal Duggal.

At Chuikhim of Kalimpong sub-division in Darjeeling district of West Bengal about 150 people from the village and neighbouring area received a training on first-aid and tips o staying healthy by St. John Ambulance. This was a special initiative by Literacy India in view of ,that in such remote places, people do not have any proper health facility within the radius of 14 Km and giving them first aid training was very important.



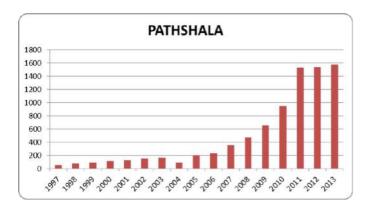


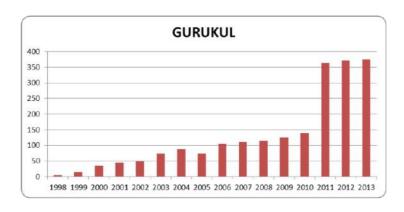
State	Project Locations/Districts	Blocks /Mandals	Village/Slums/Colonies Covered
Delhi	South West Delhi	Bhati Viilage	Bhati Khurd, Bhatikalan,bhati mines
	South Delhi	Neb Saray	Saiduljab, Maindangarhi,NebSaray,Sa ket ,Lado Saray
		Vasant Vihar	Kusumpur Pahari, JNU campus raod
		Mohammdpur	Mohammdpur Village, Prajapati Slum, Ravidas Slum
	South East Delhi	Bijwasan village	Bijwasan, Bharthal, New Palam Vihar, Palam vihar, Salapur Village
		Okhala	Okhala phase II
Haryana	Gurgaon	Bajghera	Bajghera, New Palam Vihar, Carterpuri,dundahera, Chouma,Shankar Vihar,Ganga Vihar,Sheetala colony,Gupta Colony,Saray Allawardi,Ishapurkhera,Ra ghopur,Sector 22,23,Palam Vihar
		Sarayallawardi	Saray Village , Rajendra Park , Jai Vihar
		Daultabad	Doultabad, Panchawali, Mohammdheri
		Sheetala Colony	Sheetala Colony, Ashok Vihar, Rajiv Naga r , GurgaonVillage
		Jai Vihar	Jai Vihar, Rajendra Park
		Dharam Colony	Carterpuri Village, Bhim Colony, Om vihar, Dharam Colony
		PALAM VIHAR CBS	Palam Vihar,New Palam vihar, Ganga Vihar,Shankar Vihar
		ALC	ALC labour Basti, Nathupur Vilage
		Suncity 54	Suncity 54 , Ghata village
	Faridabad		Pakhal,SC Colony

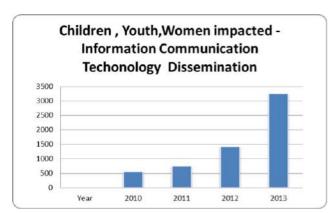


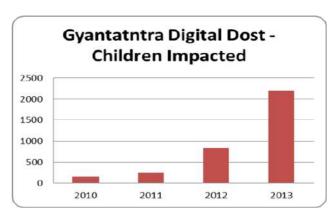


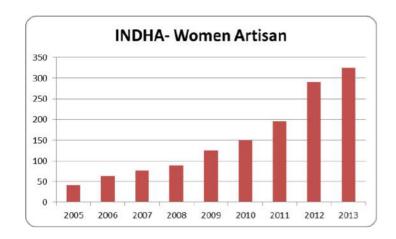
#### REACH OUT GRAPH ACROSS THE PROJECTS IN INDIA

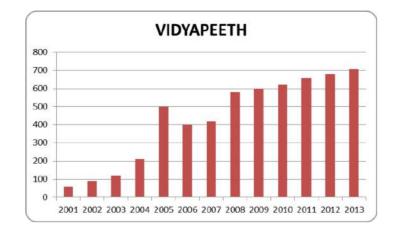


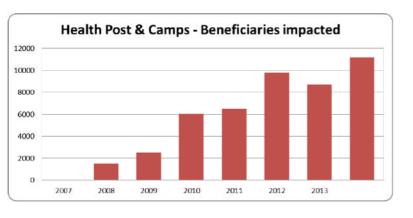


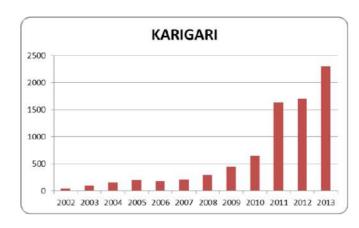












#### SOME SUCCESSFUL STORIES ACROSS INDIA AND FROM VARIOUS PROJECTS.



poor family. Her father is a landless agricultural laborer. This tiny soul has been fearlessly battling Polio since she was 4. She completed her middle school education in the village school and due no schools in the village , she couldn't study higher. The poor girl faced lot of discrimination that she developed inferiority complex. The Literacy India project coordinator identified her, counseled her and convinced her father to allow her to attend the vocational training. She joined the class but after two months her she broke her tri-cycle and stopped attending school. Her father did not have funds to purchase a new one for her. LI stepped in and arranged a cycle for her free of cost, fund raised through Global Giving Portal.Manju successfully completed the training and started earning Rs 1,000-1,500 per month by working from home.

Manju says:-

"I am very thankful to Literacy India for providing me with all opportunities -I can earn my living and go out like any of other person in





Rajasthan (of India) is known to be sunny and dry state of India. However, one young woman would walk under the scorching sun for six months as she sought to be a computer literate. For the period of May- September, 2012, the 27 year old Moram would walk for 3 hours daily, covering 16km to and from her home to Manoharthan Centre for CCA (Takshan) course, offered by Literacy India's Learning Centre at India. For Moram Bai Tanwar, the scorching sun was nothing compared to the tragedies which she faced in her 27 years' life. She belongs to a very poor family. During her marriage, her father had to bear the burden of dowry. But she became a victim of domestic violence. Finally, she had been driven out from her husband's house. In rural India, the tradition of divorce is not quite common. One of her nearest friend recapitulates, 'Moram forgot to smile'.

It was not an end, but it was a beginning. 10<sup>th</sup> passed Moram decided to support her family and obviously herself also. She planned to be a tailor. She got training from Literacy India. During this period, she came to know about the CCA course. She started to weave a new dream, a dream to secure her family. And true to her dreams, the young lady has something to smile about; she has secured employment, and conveys thanks to the Literacy India for the opportunity. She got a job of 'Data Operator' in local panchayat office and earning Rs. 3000.00 per month.

Moram says "It was a golden chance that I couldn't let was that point his journey towards go off since in other training institutions, one has to pay to train and most of us cannot afford the fee charged." She continues. She attributes this opportunity to Literacy India and conveys thanks them for the fantastic work they are doing to instill the locals with skills that will catapult their standards of living.

Was that point his journey towards RJ (Radio Jockey) started. However, his father always scolded him for this; he did not accept that the son is doing anchoring. Doli was also confused what to do at that juncture. However, at last the call from his own soul was victorious After

Moram recalls everything with a smiling face with tear completion of exam XII standard, he got in touch with

As a part of job he used to visit the community, collect Haryana entitled as Gurgaon Ki data and story, discussed with team, edit the story and Awaz 107.8 through Literacy translate it into a story for broadcasting. Within 6 India. Gurgaon Ki Awaz also that months he was promoted to a staff of that program. At time was looking for trainee. He present he is heading a program for youth in the Radio. Started RJ as a trainee. Recently, he is taking over a new project entitled as Health for Women- where he is a director of 16 Nukkad Natak( Street Plays). Now he is planning to join Community Radio Mass Communication from IGNOU

them self-sufficient and sustained and Women Sports and of course, village based cultural program. It• own soul was victorious. After Community Radio program ate

#### SOME SUCCESSFUL STORIES ACROSS INDIA AND FROM VARIOUS PROJECTS









#### **‱Bhuli Bai: Sadla** Village,Rajasthan

Bhuli Bai is a sincere weaver of Sadla, Rajasthan. She does 5-6 hours weaving work daily. She enjoys the work a lot and developed her skill a lot. Bhuli Bai is uneducated and wants to study but is unable to do so largely because of her working to earn the living; she is not able to find enough time to study. Bhuli Bai is a mother of three children, two sons and a daughter two sons Devesh and Manas and daughter, Jyoti. All three of them are studying in the government school. She says that she will make her children educated. In the free time she does household work. She likes to buy dresses for herself. Bhuli Bai says that "weaving work has made her independent and confident."

or Ram Pratap, 49 , from village Sadla , Rajasthan, has been with Literacy India since the initiation of organic farming training. His family consist of five members i.e. his wife, two sons and one daughter which comes under BPL family.Literacy India inducting him in the training of organic farming and despite being illiterate self ,he faired well and implemented his knowledge on to his four bigha land. He cultivated mustard, garlic and Wheat which is fully organic.He had a great yield in his last produce - Literacy India feels educating such farmers under karigari program have been greatest achievement under Karigari Program specially after the success of West Bengal.

#### Basanti- Lowakui Village , West Bengal

Basanti had got in touch with Literacy India after her marriage to Mr. Rajesh Singh Sardar of Lowakui village. Rajesh is a resident of Lowakui village and doing job at BSF. Rajesh's mother Haribasi is a beneficiary of Literacy India -karigari program.. Haribashi got training of Pattal ( Shaal leaf plate)making through Shaal leaf and also tailoring training from Literacy India. Basanti was a girl from Jharkhand. At the time of marriage she was undertaking graduation. Basanti came to village as a wife. The role of wife in the family was huge- she had to do cattle rearing, helping her in laws into agriculture and had to do the domestic chores. She started coming to Lowakui Centre with her mother in- law. Lowakui centre that time introduced CCA courses on Computer Education. Basanti took that opportunity and got admission into the course. She never imagined that she would able to start computer course which is so near that she can walk to reach the centre. In Jharkhand it was for her unthinkable as college and training institutes are too far to reach for which she used to go to college every alternate day- i.e. thrice in a week. Meanwhile, she started academic courses to complete graduation through distance learning. She was the first batch pass out of CCA course at Lowakui. That CCA course and graduation degree enables her to get a job in Literacy India as Gyantantra ( Digital educational software) Teacher for children at Lowakui centre. At present she is not only a teacher for the but she can handle the DMS children (Donor Management Software which keeps the data of the children for the donors with the updates and their progress.

#### Basanti's own version-

"Yes I was treated as wife, however my mother-in law was supportive for which I could complete both academic and vocational courses. Of course, I had to face lot of trouble from neighbor and relatives that computer teaching job is not a job for a woman and I cannot do it. But I did it - it is basically blessing and support of Literacy India for which I could complete my courses and as a poor village girl I am doing teaching job based on ICT."

Krishna singh Sardar, West Bengal, is staying in Lowakui village of Baghmundi block Purulia. They are three brothers; one brother left home when he was small, now they are only two i.e. Krishna Singh Sardar and Sahadev Sardar are staying in village. They have their own land for farming. Lowakui is a village where there is no school within 4 km radius. The children are not going to school due to distance. Krishna Singh attended school - however he had to walk 8 Kms everyday. Most of the village children and young in the beginning were not doing anything however addicted to local liquor. Sahadev-Krishna's brother was no different. Krishna always dreamt that if anyone takes initiative to form school in his village he will support and also would join hands with anyone who takes the initiative.. Dreams come true when he had got in touch with Literacy India. Krishna supported Literacy India with land to form the learning centre. Earlier the children were not going to school, women were just staying at home, male folks were engaged themselves in the mono cropping agriculture- rest of the time they are into alcohol or staying idle. Krishna says "Things are changed completely- no children in village is staying idle except going to learning centre or school, no wife in the afternoon is gossiping except to go to the learning centre to take training on tailoring or Pattal making ( Shaal Leaf plate), no girl in the village and adjacent villages is in useless chatting except Computer Education. Also village boys and girls are getting exposure to outer world through various intervention planning by Literacy India."

#### SOME SUCCESSFUL STORIES ACROSS INDIA AND FROM VARIOUS PROJECTS









Monu; Age: 12 years, Saket, New Delhi

He comes from a very poor family, who couldn't afford to send him to school. His parents wanted him to work and help run the household, which was a hard task for them to do all by themselves. They did not get the opportunity to receive a good education, either. But, Monu had the desire to learn and study. There was no school that was ready to take him, as his academic knowledge was nil. When he heard of Literacy India, his parents decided to enroll him immediately. After being assigned to 'Gyantantra Digital Dost' sessions, here, today he knows so much, that it is heart-warming. His Mathematical Aptitude and arithmetical skills are above average. He knows how to read, write and make sentences in English, a language that is not spoken in or understood, where he comes from. His academic performance is excellent and he is so sincere and keen on learning that Literacy India decided to sponsor him. He has been mainstreamed in MCD middle schools in class VI. He now goes to a government accredited school and attends his classes regularly.

Nandini, Bijwasan Center, Delhi, joined Pathshala program in 2009 and was very weak in all subjects. Now Nandini is very good student in all subjects. Nandini wants to be a doctor. She is participates in yoga and drawing. She scored A grade in all subjects in annual exam and scored position in her class. Nandini belongs to a poor family. They have total 5 members in the family. Her father is a labourer whose monthly income is Rs.3500/-.and her mother is

Deepali, Saket, New Delhi, is a 28 year old lady. She belongs to Bihar. She stays in Saidulajab with her husband. She learnt stitching but she has no job. She was sitting at home. Through LI beneficiaries she came to know about Literacy India. She came and joined the Embroidery classes at Nebsarai Learning center. In two months she progressed very well in her embroidery work. Seeing the progress, she was enrolled in the Indha working group. She made good finishing bags and embroidery designs. She earned approx Rs. 1500/ in a month. She started search for factory job. Nisha, assistant teacher in tailoring, sent her to a factory. She was selected for the job. Now she is working in Creative Fab Design Pvt. Ltd. Saidulajab New Delhi and earning 6000/ month.

She says" she learnt all new and modern embroidery designs in Literacy India which played key roll to get this job. She will also continue with Literacy India."

Pooja in Delhi, Parents sells Pani Puri and is a Road side vendor. She was out of school and was her helping parents. Parents are also illiterate. They were not bothered about girl's child education since she was a helping hand in their work. She has been enrolled under Pathshala Program at Saket center and has been brought to a level of manistemaing. She had been mainstreamed in the Little Ones Public School, Delhi under Gurukul Project. She is very regular and sincere child. She is doing very well in her studies. She stood first in her Class by scoring 94% marks in her class. She now is on scholarship also from the school and on her way to a very bright future.

When Roshi Tamang cleared graduation from Kalimpong Degree College three years ago, he had dreams of joining a good university and furthering his studies. His father Chandra Kumar is a small farmer of village Barbat, a small village, nearer to Chuikhim. But since his parents could not afford to take him university, this remained just a dream for the 28 year old guy; he had to stay at home and help out with the daily chores and farming, something he was not happy about as he wanted to do something constructive with his time.

His family consist 9 members, 5 sisters, 2 brothers and his parents. So, he always thought to help his parents financially but he did not find any scope, after that he heard about this centre from his friend and admitted in Literacy India's - Chuikhim - Computer Centre and successfully completed his course. All through his high school education, Roshi always yearned to gain computer skills and join the world of computer literates but his former high school did not offer computer studies. He however promised himself that he would pursue computer training after college, but his parents could not raise the training charges required by training institutions based in Darjeeling.

Thus when he came to know that they had joined CCA course at Chuikhim, Roshi could not wait to be among the beneficiaries. After the course completion Roshi is successfully and happily running a Cyber Café.

Summary of Fund Flow Statem	ent	Rs. Lacs
Particulars	2012-13	2011-12
Sales	17	21
Receipts from Donations	269	253
Other Income	2	3
Income from Investments	7	8
Sale of Invesetment	0	10
Land & Building Fund Received	1	0
Total Source of funds	296	295
Addition to Fixed Assets	14	44
Cost of goods sold	5	9
Personnel Expenses	127	109
Admin & Other Expenses	117	111
Increase in Net Current Assets	33	21
Earmarked Fund amortised	0	1
Total Application of funds	296	295
Summary of Income &		Rs. Lacs

Summary of Income &		Rs. Lacs
Expenditure		
Particulars	2012-13	2011-12
Domestic Donations	149	208
Foreign Donations	120	45
Sales	17	21
Income from Invesetments	7	8
Other Income	2	3
Total Income	295	285
Project Expenses	234	216
Admin Expenses	15	13
Depreciation	10	12
Total Expenditure	259	241
Excess of Income over	36	44
Expenditure		
Less: Trfd to grant balance	0	0
as per donor's preference		
Balance carried to Balance	36	44
Sheet		

Complete transparency is a norm at Literacy India and we encourage our sponsors and partners to participate in our strategic decision making process.

#### **Decision Support and Decision making**

Literacy India encourages each and every person in the organization to actively involve in the process of decision support and decision making.

#### **Review Meetings**

Monthly review meetings are held for each division, project and department regularly.

#### Day to day Management

Managing Trustee and Senior Executive supported by Projects Managers manages the LI,s day-to-day operation.

Summary of Balance Sheet		Rs. Lacs
Particulars	2012-13	2011-12
Capital Funds		
Corpus Fund	55	114
Earmarked Funds		
Contingency Fund	120	90
Outreach Fund	105	35
Fixed Assets Fund	0	5
Land & Building Fund	84	83
Literacy Fund	13	13
Total	377	340
Net Block of Fixed Assets	204	200
Investments	0	0
Current Assets, Loans &		
Advances		
Inventory	8	7
Sundy Debtors	2	2
Cash & Bank Balance	157	132
Loans & Advances	8	8
Other Current Assets	1	1
Less: Current Liabilities &		
Provisions		
Current Liabilities	3	10
Provisions	0	0
Net Current Assets	173	140
Total	377	340

- 1.The difference between the "Inflows less Outflows" and the growth in cash & bank balances is represented by depreciation, a non- cash charge and changes in Fixed Assets and Working Capital.
- 2. **Corpus Fund**: consists of donations received from donors specifically for creating a corpus or for capital expenditure and not to be used for day- to-day running expenses.
- 3. **Contingency Fund:** Historically, there have been timing differences between projects needing funding and donors funding the same. Further, donor budgets tend to expand and shrink with the economic climate they operate in. To make sure our beneficiaries stay unaffected by such vagaries, we have created a Contingency Fund, which is equal to six months' spend.
- 4. **Outreach Fund**: consists of resources set aside for expanding the reach of our existing projects. These could be doing more in the existing geographies or expanding to wholly new geographies. Areas besides UP,Jharkhand, Literacy India expanding in Andhra & Karnataka on its Gyantantra Digital Learning Program implementation and also for agriculture and Women Empowerment program.

#### DONORS WHO CHANGED THE LIFE OF MANY, ACROSS INDIA - LITERACY INDIA SALUTES THEM

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RANJAN MUKHARJEE VIRENDER RANA	K.ROHIT
VIRENDER RANA	
	RANJAN MUKHARJEE
VISHAL WADWA	VIRENDER RANA
	VISHAL WADWA

## KARIGARI TUPPERWARE (INDIA) P.LTD SITA DEVI MALHOTRA CHARITABLE TRUST FAIR TRADE FORUM MASTER CARD TERES DES HOME GENERAL ELECTRIC CAPITAL CORPORATION **CHARITIES AID** FOUNDATION -AMERICA DELL INTERNATIONAL |SERVICES INDIA (P) LTD| ERIKA & ERWIN SCHREITER FOUNDATION GLOBAL GIVING UNITED WAY OF DELHI UNITED WAY OF BENGALURU RAJPAL SINGH DUGGAL MADHU PAHWAL

INDRAANI SINGH

HEYNINGEN

**PROBASI** 

MARCANDKATI VAN

ASHOK SAJJANHAR



PATHSHALA





AMERICAN INDIA
FOUNDATION TRUST
CHARITIES AID
FOUNDATION -RBS
STATE BANK OF INDIA,
CARD
SARBHOJANIN PUJA
SAMITI
ADOBE SYSTEM
PRIVATE LIMITED

CHARITIES AID FOUNDATION -SHRI RAM

ANJALI NAYAR BENGIYA PARISHAD

UNITED HEALTH GROUF

MASTER CARD PRAPHUL MISHRA RAJPAL SINGH DUGGAL SAPTARSHI SANGHA





#### **Board of Advisors**

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Gupta & Thomas, Chartered Accountants-Somdutt Chambers - II,

#### Board of Trustees

The Board of Trustees sets the vision and broad guidelines for LI and ensures good governance in liaison with the Board of Advisors.

Bhikaji Cama Place, New Delhi

#### **Project Study and Management**

The project management & monitoring system in LI comprises of a systematic and well laid down processes. These are as follows ^

The process of project monitoring is done by Field Executives and Project Managers regularly. Every Project is closely monitored by impact analysis, which is a done internally.

Programme & Project Audit System ^ is followed to assess and ensure impact of the donation, proper utilisation of money to achieve desired results.

Internal & Process Audit System ^ This is conducted throughout the year in order to ensure accountability in the internal operation of the organisation

Statutory Audit ^ is held by the statutory auditor for finalization of balance sheet and statement of affairs. This is also done to comply with standard statutory norms.

#### Beneficiaries Management System

A successful beneficiary management system is operational across all projects. This helps LI in tracking the progress and development of all the beneficiaries.

#### Management Information System (MIS)

A monthly MIS is prepared and analyzed internally by Management and Project Managers. Relevant reports are submitted and discussed in Executive Committee meetings for assessing the operational activities and to do future planning.

#### **Accounting System**

The accounts are maintained on daily basis through advanced and updated computerized systems. The same is also analyzed and checked periodically by the internal control system and Internal Auditor, in compliance with standardised Management Policy.

#### People Management

Our people are our assets and LI's family members. LI believes in a democratic and participatory work culture. Appraisal and review system is conducted once a year in a democratic way to identify the future leaders of the organization and reward excellent performers.

#### Travel Expenditure

No remuneration has been paid to any member on our Board of Trustees, including to the Head of the NGO, Founder and Managing Trustee, Capt. Indraani Singh Further, no money was paid to any of our Board members as reimbursement of out of pocket expenses incurred for furthering the cause of Literacy India .Capt. Indraani Singh being a Commander at AirIndia helped in flying without spending.



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