

Literacy India

2014 ANNUAL REPORT

Its all about Education , Empowerment and creating Livelihood



Leadership Message

By Capt.Indraani Singh

Every year writing an Annual Report is the toughest part. Its almost like an autobiography of my life connected to Literacy India , its growth , its vision and above all the people in it. I always stuck on to one belief that our work and my team`s work , success of our children , women and the whole community will some way or the other will get known to people to become our supporters , donors and Volunteers. There had been days we were quite baffled , as to how people find us in one remote corner of Gurgaon where our core office is located.

Every Organisation is most of the time is the mirror of its leader , therefore I have always focused on transparency in our work and making sure funds which are invested in our projects achieve 100% results , which is not so easy in today`s scenario. Community in the urban habitat are quite unpredictable as compare to our beneficiaries who are in the villages. Need is high in the rural belt as compare to the cities though cities has its own set of challenges & survival issues.

My team has helped me in implementing some serious work. This year – GYANTANTRA DIGITAL DOST is fully operating at all the centers – numbers are growing everyday with the implementation of this software. We are approached by Govt Officials to run the program in the schools of their district and blocks. God Bless them! . How ever the BDOs, School Principals & Education Officer don`t fund anything to run the program and when the young bureaucrat are so moved by the local situation that they constantly strive to bring about improvement in their blocks , question always remains as to who will fund the programs – We exhausted all our contingency and outreach funds, in order to keep the program running specially for the Govt school children , reason in many such schools it was found teachers with low motivation, bad infrastructure and very poor learning skills amongst the children. I owe it to DELL-INDIA`s support which strengthened our efforts to reach out to more children.

In livelihood section “Women Empowerment “ program trained over 1000 women with close to 900 women are able to earn their living either by setting up shops , boutiques and working in factories/ companies – above all many are now are a part of “INDHACRAFT” which has become a separate entity –INDHA received two awards one was in Limca Book and other one was Power to Empower initiative of CII & NSDC to encourage Social enterprise. The awards help in giving limelight to the work done by women in INDHACRAFT and in bringing more business , therefore with all humour I did like to add officially we should get more awards !

Credit for encouraging Women Projects, we like to give to Tupperware, GE- Foundation, Give2Asia& United Way Delhi/Bengaluru. Many strategies planned for success would not have been possible without their support.





Organizational Overview

Literacy India was established in 1996, with the objective of empowering disadvantaged children and women to help them become self-sufficient. Deeply rooted in the 'education, empowerment, employment' approach, Literacy India is now working across Delhi NCR, Haryana, West Bengal, Rajasthan, and Himachal Pradesh, Uttar Pradesh, Uttarakhand, Jharkhand, Karnataka and Andhra Pradesh. It has 44 centres across India catering annually to over 10000 children, 20000 youth and women through core LI programs directly and 20,000 indirectly through various other outreach programs. Till date over 350000 children, youth and women have benefited from the various programs. LI engages with the communities across various states of India for the following:

- Identify young boys & girls from under privileged backgrounds and help build their confidence and awareness;
- Support children in active schooling;
- To nurture, mentor and assist children to become human resource assets in the community and to restore dignity amongst the underprivileged.
- Use role models to inspire the youth to take up issues concerning their communities;
- Provide women and youth with vocational skills

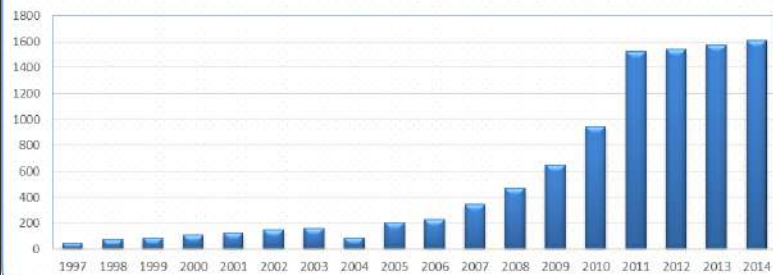
- Empower women from economically rural & slum areas by providing training and livelihood.

Literacy India's Key Programs

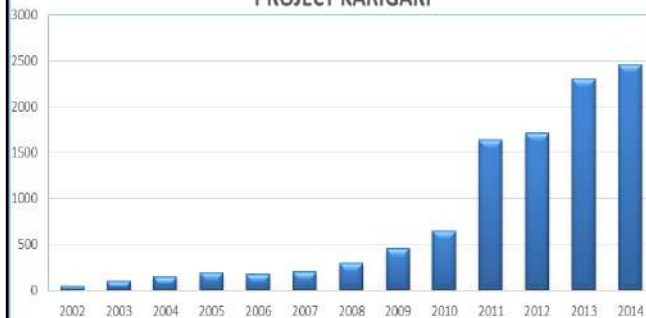
LI has not only taken on the task of creating awareness on the importance of education for under privileged children and youth, but also bring them to level of reaching it. LI believes in innovative pedagogy in order to retain the children within the purview of education.

Key programs that Literacy India is running are: Jagrukta (Awareness programs), Vidyapeeth (Non-formal School program), Pathshala (Bridge course, School mainstreaming and Supplementary Tuition program), Gurukul (Child Sponsorship program in various schools), Gyantantra Digital Dost (Digital educational program), Karigari (vocational training) and Shiksharth (Potential & talent development) program. Literacy India has gone national by working in various Geographies ie.hills, forests, plains and tribals & Dalits.

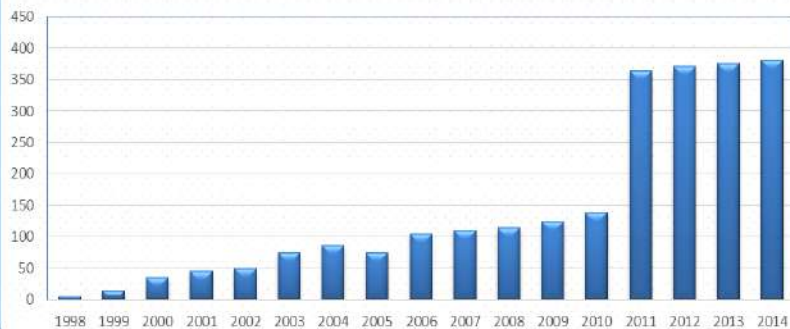
PROJECT PATHSHALA



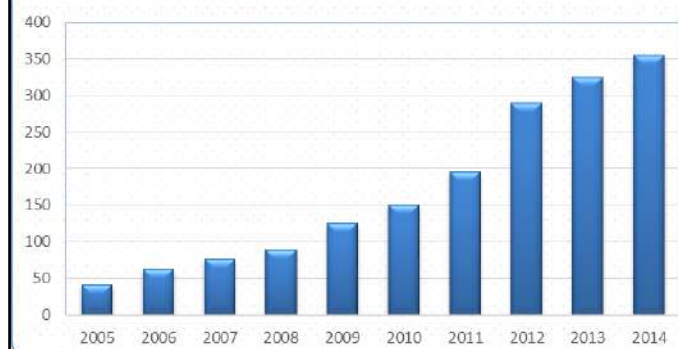
PROJECT KARIGARI



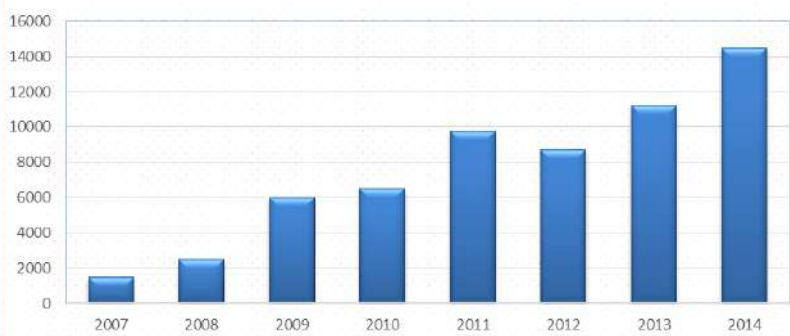
PROJECT GURUKUL



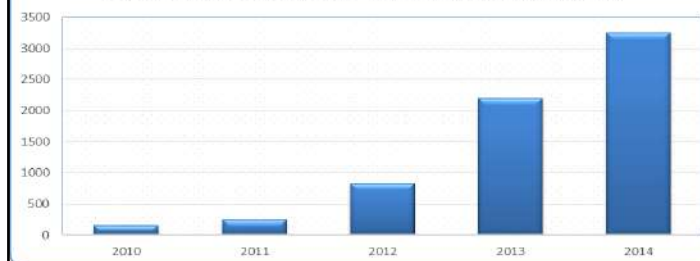
PROJECT INDHA



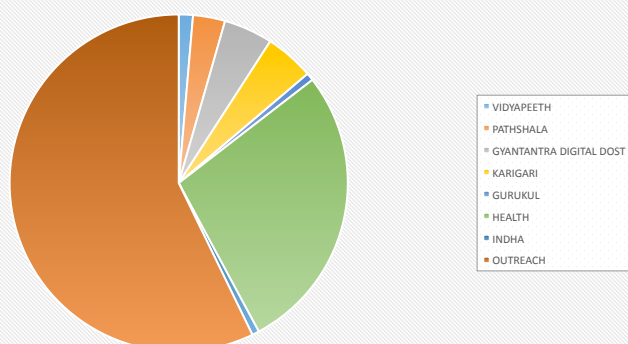
Health Project & Camps- beneficiaries Impacted



Gyantatra Digital Dost - ICT Innovation Impacted



Impacted beneficiaries



OUTREACH PROGRAM HAS COVERED (2013-14)

- FINANCIAL LITERACY, AGRICULTURE WORKSHOPS ON SRI CULTIVATION,
- ORGANIC PESTICIDE,
- ECO- TOURISM,HOMESTAY HOSPITALITY TRAINING,
- SHG-FORMATION FOR BANK LOANS,INSURANCE,INCOME GENERATION & SAVINGS
- JOB PLACEMENTS, ADVANCE LEVEL TRAINING FOR LOCAL BUSINESSES
- FIRST AID TRAINING/SOLAR PROJECT
- HANDICRAFT & CULTURAL FESTIVAL FOR THE TRIBALS OF PURULIA BELT
- VOLUNTEER SESSIONS WITH THE BENEFICIARIES ON FINANCIAL LITERACY, SANITARY NAPKINS MAKING & CHILDREN DOCUMENTARY MAKING
- CHILDREN'S THEATER, STREET PLAY & VARIOUS SPORTS TOURNAMENTS
- STREET CHILDREN PROGRAMS.
- CONSTRUCTION OF SCHOOL BUILDING IN JHARKHAND, WB & UTTARAKHAND.
- WALKATHON
- HEALTH CAMPS ON EYE& GENERAL.

Projects	Geographic location	Impacted beneficiaries
Vidyapeeth	Haryana	713
Health	Haryana & West Bengal	14500
Pathshala	Haryana, Delhi & West Bengal	2610
Karigari	Haryana, Delhi , West Bengal Rajasthan , Himachal Pradesh Uttar Pradesh Andhra Pradesh / Telangana ,Karnataka & Jharkhand	12453
Indha	Haryana, Delhi , West Bengal Rajasthan , Himachal Pradesh Uttar Pradesh Andhra Pradesh / Telangana ,Karnataka & Jharkhand	550
Gurukul	Haryana, Delhi , West Bengal Andhra Pradesh / Telangana & Jharkhand	367
Shiksharth	Haryana, Delhi & West Bengal	9750
Gyantatra Digital Dost	Haryana, Delhi , West Bengal Rajasthan , Uttar Pradesh , Uttarakhand & Jharkhand	11500
Annual Impacted Beneficiaries		52443

* All the programs has special focus on Education, Employability & Women Empowerment and with special focus on Girl Child.



AMONG FEW MORE ACHIEVEMENTS

School Building and Classrooms were built in villages of West Bengal , Uttarakhand & Jharkhand.

Special Pit was constructed in Village Sadla for the farmers helping them to prepare Flower compost - its been a year - this pit has helped over 40 farmers.

DugWell was built to supply water during summer seasons for the Village Lowakui



- Gyantantra Program - Literacy India's educational software managed to coach over 7000 children across few states of India which included various schools of Rajasthan and Haryana.

•Karigari Program's Progeny – Indha which was founded by Capt.Indraani Singh received prestigious "Limca Book of Awards

•2013-14, LI's Pathshala project has congregated rich experiences in relation to children's education and overall development. Pathshala – the open school conceptually is a conglomeration of three – bridge course, school life and remedial or tuition program. However, Pathshala involves integrated development of the children such as health check-up, extracurricular activities, exposure visit to the places of interest.

•Children have been selected and mainstreamed from government school to private school for english medium higher education and are pursuing senior secondary with science stream.Children have proved their ability and were provided with guidance, counseling to appear AIEEE examination. Mansa (FIRST Student) is pursuing B. Tech from Allahabad University and 8 other children are appearing for AIEEE examination 2013. Children have been selected for short term ITI and Mentoring for AIEEE program under Arawali Scholar Program.

•Children have been selected for Animation courses offered at Oxford Institute

•Children who were part of Pathshala program for their XII grade, got assistance from LI to get admitted in job linked graduation program from Rai University.

•Children were counseled as they grow to be a part of Vocational training programs of LI.

•Literacy India implemented ICT initiative to increase creativity, which we believe is critical to prepare young children to be the problem solvers, critical thinkers, and leaders of tomorrow. Literacy India children develop original media that highlights an issue they care about, identify solutions, and in the process foster critical creative skills and a passion to make a difference. You tube link of film made by children.Children were given coaching on Multimedia & Animation. .

•Kolkata – City of Joy, has LI footprint and in the most challenging area – scavenger colony of Belgachia – Without wasting much time – Education to Empowering of community started from the day one.Belgachia & Metiabruj were two centers where karigari program did quite well.

•Gurukul on the other hand – had more children from the tribal land of Purulia.

•Training on improving Yield on agriculture and kitchen gardening had been giving surprising results in Rajasthan & West Bengal.

•School Building in Bokharo district which was built with the help of Erika foundation has increased the attendance of children coming to school.

•Like every year "Indradhansuh"Eco tourism festival in Chuikhim, West Bengal drew a lot of tourist to the Village.Chuikhim has become quite popular now for its festival.

•Celebrity Director of "Rang De Basanti"& "Bhaag Milkha Bhaag – attended children's play"Alibaba" and appreciated their talent.Many Children were selected and acted in his film as well

•Literacy India's partnership with Helpline Charitable Trust for running a vocational center for women in Bengaluru.Also Village Redla Repaka of Telegana – is now has complete focus of Literacy India.This village is being brought up on all kinds of Livelihood initiative to ICT for Children.

•Women Drivers – trained under the most difficult circumstances and geography – This was real breaking the glass ceiling.Women from the Hills and the most conservative Village of Delhi outshone with their driving skills which was something not imagined in that kind of community

WOMEN BREAKING
THE GLASS CEILING
- DRIVING UP THE
HILLS..



PROJECTS ON
LIVLIHOOD,
WOMEN
EMPOWERMENT,
HEALTH
CAMPS, ICT &
DIGITAL
EDUCATION



KOLKATA, KALIMPO
NG,
BOKHARO, BENGAL
URU, HYDERABD,
UTTARKASHI WERE
THIS YEAR'S
HIGHLIGHTS





Delhi NCR - has the following locations operating under various programs. In **Gurgaon** - Village Bajgerah, though in happening city, visitors yet find the village and the location very remote and middle of nowhere, its mainly due to lack to transportation and roads. The village once having many green fields is losing its greenery to buildings. Migration of labour from Bihar, UP and even Bangladesh is on the rise so are the shanties. **Vidyapeeth** is never short of students - typically a newly migrated family is struggling first few years - takes education in the Vidyapeeth schools which offers schooling upto class 10th under National Open Schooling. Curriculum, Academics and over all infrastructure/ environment along with midday meal is a joyful place to be for the children. Poorest of the poor has a place in this School. Last Year Academics once again had a group students doing very well in Science and Maths - therefore kept aside for the Private schooling. Judo, Football Academy, Science Exhibition, Digital education of Edurite and Literacy India's Gyantantra had been in full force. This year's highlight is Vidyapeeth is working with BRITISH COUNCIL on an exchange program. For increasing Science temperament - Vidyapeeth is also benefiting from Children Science kit from organisation "JAANYA. **PATHSHALA in Village Bajgerah** on the other had has 80 students and this number is a flowing number from the nearby govt school. Pathshala coaches these students on various subjects from Class V-Xth. **DHARAM COLONY** has over 150 students and is supported by BRYAIR has its ongoing Pathshala & Gyantantra program. **Sheetla Colony Pathshala** center has had PWC, GE as a support for sometime - Now partly is being supported MasterCard, Encore Capital. **Sector-54 Govt School** has had the support of ENCORE where children from Village Kanhai had been the beneficiaries and the GDD program had the support of DELL. Over 164 children have been mainstreamed into regular schools including Vidyapeeth under Pathshala center coaching. **Bijwasan center** is

the nearest to Village Bajgerah but comes under DELHI not Gurgaon. This center is all GIRLS center has a regular footfall of 350 girls for coaching on various subjects. Many Bright Girls have been selected for AIEE program which is run by LI- PARTNER - ARAVALI SCHOLARS. One girl has made it to the Prestigious College of Arts. Over all children of PATHSHALA with consistent coaching have scored over 80% in their CBSE - Board.

Meanwhile Gyantantra is being implemented in Noida UP and approval received from Noida education department. In Bhiwadi, Rajasthan project was started & in Govt. Schools of Gurgaon, Haryana. Project implementation expansion in rural areas of **Rajasthan, Jharkhand, West Bengal, Uttarakhand** and implemented 25 centers of Literacy India.

KARIGARI programs had been in full swing in **BHATIKHURD, Delhi** - where Many girls proved themselves by driving cars in the community to start with Literacy India's Pathshala students. Training Women in Driving in the Hills of Kalimpong was unheard of - which led to making of Confident Women Entrepreneurs - Women took loan to buy vehicle to do their home business. Karigari Students made it Rs.26000/- salary bracket and gone to UAE to work in MNC. Women SHG - this time managed to save 2.5 lacs and start their own business.

Gurukul had following important highlights

- Rahul passed UPTET entrance & pursuing B. tech from Kanpur Institute of Technology which is a premier Engineering & Management College Of Northern India. Rahul passed from Vidyapeeth project, Gurgaon.
- 11 children admitted in Rajokari bhartya vidya Kendra public school, Delhi.

- 23 children mainstreamed from Vidyapeeth to carterpuri School.
- Aparna Gorai, a first Tribal Girl from WB, passed 10+2 with excellent marks
- 10 more tribal girls' children from Purulia Tribal Land were admitted into various residential schools during year and now we have a total 130 tribal children impacted.

SHIKSHARTH program saw the release of "**BHAAG MILKHA BHAAG**" this year which had children of Literacy India as actors. Besides this Children participated in their annual Play "**ALIBABA CHALIS CHOR**" Besides this **Village Chuikhim** managed to organise its second **INDRADHANUSH festival**. **Village Lowakui, Purulia** also produced Many Chhau dancers who are now full fledged participating in various festivals of the state. **BHATIKHURD** girls also participated in the making of a documentary with the help of AMERICAN INDIA FOUNDATION on breaking the glass ceiling - Women behind the wheels.

Health Clinic in Village Bajgerah, Gurgaon continue to be a support to many old people of the community besides Vidyapeeth School Children and teachers.

*Community Initiative

School building was constructed in Village Chuikhim, Kalimpong, WB, Village Khedadih, Village Jharna, Jharkhand, Village Sankari, Uttarkashi, Uttarakhand. Besides this DUGWELL was constructed for the Village Lowakui to facilitate agriculture. Meanwhile Kitchen Garden - Classroom and Plants for Organic Colors is going on in Village Khedadih.

STORIES OF CHANGE



Amita, 28, 10th pass From CBSE Board . She Lives in Bijwasan with her family which is five member family.

She joined Bijwasan Learning center . She could learn but she would have to work hard. She completed his Tailoring course successfully.Amita now works from home as a tailor. Her tone is passionate as he talks about the job. She currently earns Rs. 2500 per month and is motivated to work harder and earn more. She gives credit to the center which helped her train and get on her feet.



Usha, 22, BA pass From Delhi University. She Lives in Bijwasan with her family. She joined Literacy India's Learning center Bijwasan. She could learn but she would have to work hard. She completed his Tailoring course successfully.

Usha now works in New Fashion Boutique Bijwasan New Delhi .Her tone is passionate when she talks about the job.



Sanju Singh, 23, was pursuing B.A from faizabad university . She Lives in Bijwasan with her family.

She joined Literacy India's Learning center Bijwasan and She completed her Beauty Culture course successfully.

Sanju now works in Kameshavari Cut Beauty Parlor Palam Vihar Gurgaon. Her tone is passionate as he talks about the job. She currently earns Rs. 4500 per month and is motivated to work harder and earn more



Nisha, 20, was pursuing B.com from Delhi University via correspondence. She Lives in Bijwasan with her family. Her father had passed away and life was hard on her – after she completed her CCA & English Communication from Bijwasan center – she found a job in WIPRO LTD Sector 22, Gurgaon as a Clerk for verifying documents. She earns close to Rs.5500 now and grateful to LI for this support.



Gauramma is migrated from Rural Karnataka and lives near JP nagar and was part of the previous batch of the beneficiaries "*learning to stitch & sew*" and she also received a Sewing Machine to start her work. Her family is quite poor while her spouse worked as a security guard and the monthly income is not enough to lead a comfortable life with two children at home and the house they live is rented house in JP nagar which makes things quite difficult for them.

She received the machine from literacy India and is working at home as many people surrounding her house give their clothes to stitch. She earns 2000 to 2500/- per month now, which has enabled her to take care of her financial problems.

SUCCESS STORIES

Akshat Chandra 23 years old belongs to a very poor family.

He had studied up to class 10th and did not pursue his education after that due to financial problem in the family. He had to support her family and started work in the Hero Honda (Manufacturing Unit) in Manesar. But this was against of his wish. Then he left the Hero Honda Job.

Akshat was enrolled in CCA program at Nebsarai center in May 2013. He was a sincere and punctual student. He was very keen to learn the new things and attend Personality development workshops.

He completed his CCA course. During his course he attended many workshops conducted by the Literacy India wherein he was acquainted with the skills of drafting the Resume and how to face an interview. These kinds of workshop at LI enhanced his communication skills as well as raised his self-confidence. He also improved his English a lot with TVC which was part of his Course curriculum.

After completing his CCA course he managed to get a job in Reliance Fresh in Savitri Nagar New Delhi.

Currently Akshat is working on Cash Counter in Reliance Fresh.

He thanks Literacy India where he learnt many things which busted his confidence level to get the job.

Manish is a student of class VII at Veer Chand Singh Garhwali Govt. Boys School J-Block Saket New Delhi. Manish is an introvert, intelligent and very good in studies. His father is a Security Guard who manages the family within 6000/- in a rented accommodation.

Manish is one of LI student from a very beginning at Saket Center. Manish originally belongs to village 'Motihari' in Bihar and his father migrated to Delhi with the desire of thriving here as the scope of employment opportunities is better. His father's income is around 6000/ month. He had never attended any school when he enrolled in LI non formal class. He was a fast learner and after one year his academic background improved a lot. He was mainstreamed in Little Once Public school Saket in year 2008 in class III. He is good in studies. He likes to play Ludo and chess with his friends and quite a responsible kid.

He is now in class VII. Though an average student, Manish shows the ability to perform much better. He shows a keen interest in Mathematics and enjoys solving numerical problems. His teachers considered this as a remarkable improvement, as earlier he was restless and lacked motivation.

Besides academics he enjoys listening to music and singing. He is a shy young boy and his aim in life is to become a Teacher when he grows up. She aspires to help spread education and literacy.

His father is delighted with this continuous improvement and gives the credit to Literacy India's innovative teaching practices and encouraging efforts.

Manisha, 21, joined Literacy India when she was just 16 year old and sponsored to go to school in class 9th. In govt school, Saket, She belongs to Uttar Pradesh. Her father is a driver and an alcoholic. More often it is a cause of domestic violence and negligence.

Malti, Manisha's mother was trained to make paper bag and her both daughters, Manisha & Sangita were enrolled in LI's remedial classes- Saket, Delhi.

Manisha was a very active girl and a quick learner. Seeing her interest in computers, she pursued CCA program and Multimedia and Animation course after completing her 10th. She also attended Retail Management Training from CEB in Gurgaon. Now she is working as a counter sales person in Tata West Side store in Lajpat Nagar New Delhi and drawing a salary of Rs.9300.



Jubed Khan, 15, lived in Sainik Farm, a slum area with a rudimentary looking infrastructure and inhabited along with few other disadvantaged migrants. Jubed lived with his family and originally belongs to a village in Madhya Pradesh. His father, Jamal Kureshi works as a Gardener, and fetches menial revenue of around Rs 4000 on a monthly basis. His mother, Johara Brgum, works as maid. Moreover, they have two other children to look after.

His father used to send him in school but he often bunk classes and run away from school. When LI team was conducting a survey, we came to know about Jubed after much counselling Jubed liked joining Pathshala of Saket due to Digital Education.

After attending non formal education for one year, Jubed improved a lot her academics and he was admitted in Govt. school in Saket in class 6th. He was regular in both in school and in remedial classes.

Now he is in class 9th. He spires to become an engineer. He has become very responsible. As her mother works as maid and Jubed does his entire house hold work like cooking, cleaning etc. His mother is happy and thanks Literacy India for this support.



Arti and her family are migrants from a small rural area in Bihar due to floods. Besides Arti they have five other children in the family. After coming Delhi in 2005, none of them were going to school. 4 elder children use to come Sai temple for *Lunger* and wander on red lights of Saket PVR. They were in shabby conditions. Her father, Madan Mahto worked as a cook in a Dhaba and the entire family manages on his minimal wages of around Rs 3000/- every month. Their financial condition was quite deprived and they lived in Saidulajab, a village where migrated people live in unhygienic and unsanitary conditions. They manage by sharing a common restroom and many of them lack the awareness of basic cleanliness, making their situation even worse. They paid Rs 1000 every month as their rent and their financial condition was tiresome. When Literacy India started learning center in Saket in 2007, Arti's parent's enrolled her and 3 siblings in Literacy India with the earnest desire to see their progress .

After attending non formal education for one year, Arti improved a lot her academics and she was admitted in Little Once Public School Saket in class 2nd. She was regular in both in school and in remedial classes. Now she is in class 10th. Her mother is very happy that her daughter is now doing well in schooling. She gives credit to Literacy India for all support.



Pooja is an active and smart girl. She used to be a very ambitious and academic-oriented young girl, but lost his way somehow. In her free time at home Pooja enjoys watching cartoons on the television. Her class teacher had to constantly talk to her parents, to motivate her towards education. She is enthusiastic towards studies now. Her favorite subject is Mathematics and he aspires to become a Doctor, when he grows up.

Pooja and her family are migrants from a village in Bihar. Her father, Sh. Ashok Lal passed away when she was very small. Her mother, Amrita also works in Export Company to make ends meet. Both his parents sent him to Literacy India to see her study and attain knowledge that they would not be able to afford, otherwise. Pooja enrolled in LI GDD classes and has been a student ever since. After attending of Gyantantra classes now she can do, Math fractions, profit and loss questions, she can read and write hindi English fluently. They currently reside in a rented accommodation in Okhla industrial area, and besides Pooja they have two other children

SUCCESS STORIES



Diksha Arya, residing in Bharthal (New- Delhi), but belong to Jhansi (uttar-pradesh) and is fifteen years old. She passed 8th and 9th std with good marks but in 10th std she scored 80%. Her subjects in 10th were Hindi, English, Maths, science and Sanskrit. Diksha is a good badminton player. Diksha takes participation in drawing and dancing competition and her ambition is to become a pilot.



Her Name is priya maurya, 15, belong to Luchnow (Shivrajpur), in the family of six.

Priya scored 80% in 10th std and now has been promoted to 11th std, subjects in 10th std, were –Hindi, English, Maths, science, Social – Science and Sanskrit it.

Priya had joined the Vocational Class from year 2009, when she was in 6th std. those days she was very weak in her studies but picked up gradually in the Span of one year.

Priya comes regularly to attend the classes and very punctual and methodical. Priya's hobbies are yoga and reading book. Her ambition is to become airhostess.



Nand Ram Tanwar's village, Pili ka Pura is 10 KM away from Manohar Thana, Rajasthan. Nand Ram's father is a poor farmer. Her mother is a home maker. They live in a kachcha house. Nand Ram has studied up to class 12th. He is a hard working boy. After completing his 12th class education, He had to quit his studies due to financial crises in the family. HE anted to do some technical courses. But the fee of the computer course was very high in the market. Then he came to know about Literacy India by his friend. He joined the CCC in Literacy India learning center M. Thana.

He has opened a mobile repairing shop. Now with the help of computer knowledge he will increase his income.

Presently he is running his Mobile & computer repairing shop in Manoharthana.

Now, he wants to take admission in BA to continue his education for his better



Govind is a 9 year old boy. His father is working as a Bidi maker. His mother is a house wife. He has four siblings. Due to low family income he goes to Govt. school. His all siblings study in Govt. School. He is a regular student.

Govind is intelligent and active boy. When he was enrolled in Gyantantra, he was merely knowing alphabets and counting.

After attending Gyantantra class for six months. Now he can read write three letter Hindi words, in English he can do parts of the body, days and months name, words with phonics, in math he can do basic addition, subtraction, multiplication and division, he can also do HCF and LCM in math, in co curricular portion he can read write Hindi stories.

He is very good in studies now. He wants to be an honest Police officer. He wants to serve his country

STORIES OF COURAGE



Kanti is a 20 years old girl. She lost her parents in her child hood. Her maternal grand father brought her up. She has studies up to class 12th. Some time later her maternal grand father also passes away and the family is in financial crises. She was looking for some technical training so that she can earn some money. She came to know about Literacy India tailoring training center through a friend.

She lives in Goriakheda village, 5 kilo meters away from Manoharthana.,Rajasthan. She used to come walking from her village to Literacy India learning center. She was a fast learner and did well in her final examination too. After completing her 6 month tailoring course she was planning to start her tailoring shop.

She was lent a stitching machine from her maternal uncle and started her shop at home. Now she is sewing blouse, petticoat and suit cloths from her village. She is earning 80 to 100 rupee/ day.

She is supporting her family. She thanks Literacy India for training and support.



She is 18 years old girl. She has studied up to class 12th. Her father is a heart patient. Her mother is also not well. She has 5 sisters. Yashmeen left the study due to financial crises. Yashmin came to know about literacy India from her community. She learnt tailoring and wanted to work and support her family.

Now she is working on her mother's sewing machine. She is taking order from the M.thana market. She also takes order from Sunday market. She is earning about to 70 to 80 rupees / day. She wants some more work.

She is helping her family. She says" she is obliged to literacy India. She also wants to get her sisters study at least up to 10th class."



Fula Bai is a 35 years old lady. She lives in Radas Mohalla in M.Thana. Her husband is a hand cart puller. She has two children. The financial condition is not good. Her both children are going school.

She was a house wife. She wanted to do some skill training so that she can earn something and support her husband.

Then she joined Literacy India tailoring center. It was difficult to teach her because she was illiterate. But some extra classes and special attention by Idrish ji, trainer, she completed the tailoring.

After completing her training in Literacy India she started stitching work at home. She purchased stitching machine. In initial days she was facing difficulties in cutting the cloths so she took Idrish ji help in cutting. Now she has learnt a lot and doing work independently.

She is earning 70 to 80 rupees/ month. Both husband and wife are really very happy with the progress.

Rina Mahato , is a student of BA part –I and she is studying at Chas College –Bokaro, her father Mr. Soroj Mahato works as a LIC agent and her mother is simply a housewife. They have 3-4 bighas of land to cultivate but this is not sufficient for their family as because Rina belongs in a joint family. Apart from her education she works in a primary school as a part time teacher. This emolument was not good enough for their family. She took admission in Literacy India tailoring vocation and very carefully she took this training. Spending 1 years in Literacy India she learnt to make lot of items which was beyond her imagination. Now she is doing a business from home. She is getting order for petticoat, blouse etc from the village women and supporting her father to run the family smoothly.

SUCCESS STORIES



Sana Praveen is a young girl who faced lot of challenges in life. Being a part of minority community, she was never allowed to go beyond their premise except the school. After class VIII, she was not allowed to go to school also. She has to complete board exam for class X and Class XII through NIOS(Open School) Even now she is pertaining graduation through NIOS. Sana was finding out her friend through books and TV. Apart from that, Sana was victim of sexual abuse within the family. That incident made her dumb for few days; her parents told her to keep soundless. She was slowly becoming silent. Sana while studying in school loves to read Geography and History. She was dreaming to float in a sea, or fly in sky. Her aim was to find out a job that provides the enough satisfaction of traveling to various countries beyond India. Since childhood she was fond of watching TV channel such as Discovery and Travel Channel. While Sana joined in the Travel & Tourism in STEPS, an opportunity comes for Sana as famous travel and tourism company Thomas Cook publish an advertisement for recruiting trainees as intern. Sana had appeared for that interview and got through and selected as intern in Thomas Cook.



Poonam, 21 year old girls from Bhati Village , Chattarpur , Delhi is one of them to sign up for Driving training and has been to trained and certified as a driver. She loves driving and that she is proud to work as a chauffeur driver. Her trainer Mr. Shyamlal told that she has the ability to do more in her life and she learned very quick all the instructions i.e. signals, road map or technical guidelines of Vehicle. She has driving experience of driving at the speed of 70 km per hr and showed lot of confidence during training time.

Poonam completed 12 from Govt. School and now want to support family to make them financially stable. Parents left their native village to Delhi to find an alternative means to survive. Parents work as labor in Bhati village and in deep financial crisis. She shared sometimes they don't even have enough ration for the family.

She Says:" I want to help my family financially, I am now employed working in Gurgaon? And draw a salary is 6500.



Tula, a 28 year old woman from Village Khedadi, Jharkhand is a housewife and she has five members in her family including her husband and mother in -law. She has to manage everything in her house. Her husband Mr. Durjadhan Paramanik is a farmer and he has 3 bighas of land to cultivate. These 3 bighas of land is not very good enough for their family. They do feel little bit tough to run their family. They have 2 children and they are studying in local school. Tula was little bit worried how to continue their children education. Tula is very serious in her children education. She wanted to support her family.

Literacy India Learning Center is adjacent from her village. Finally she came and admitted in tailoring courses run by Literacy India. Within 7- 8 months she got a result. She bought a sewing machine and started a business work at her home. In her village there is no one who is engage in tailoring work, so it was very good opportunity for Tula to establish her business. Her husband is also helping her. Besides Tula is very laborious she collect order for petticoat, blouse, children items from door to door visit. She is very confident and she is happy because she is helping her husband as well her children.



"Winds of Change... from hunting & gathering to riding in bus & train to join school & office.... a proper assimilation & acculturation makes our life faster, sustainable & non-vulnerable... grateful to Literacy India who provides the opportunity for our children from coming out from forest to mainstream town, market place, electronic world" a verbatim of a Parent of a Tribal Girl at PTM of Eklabya School , Purulia.

The Birhors tribal's in West Bengal are offshoot from Mundas of Chhotanagpur plateau. They believe in nomadic life depending on forest for food, livelihood and shelter. Birhor settlements are known as *tandas* or *bands* with sprawling conical huts , baskets and bamboos .In West Bengal, the Birhor tribes are located in Baghmundi, Balarampur & Jhalda-1 block at Purulia district. It was found that most of the Birhors of Purulia migrated from Ranchi, Hazaribagh, Dhanbad of Jharkhand more than 150 years ago and finally settled in 3 blocks of Purulia like Baghmundi, Jhalda-I and Balarampur. The Ministry of Home Affairs identified these people as 'Scheduled Primitive Tribe' during the Fifth Plan and thereafter, time to time the government took planned initiatives for the development of this community. According to the West Bengal Scheduled Tribe Community Census Data of 1991, the Birhors constitute only 0.02% of the total tribal population of the state, there was 855 persons in total. In West Bengal they are mostly concentrated in Purulia district where 271 persons reside in four Gram Panchayat of Baghmundi, Balarampur and Jhalda-I blocks of Purulia.

It was in this background the journey started between Birhors community & Literacy India. It was basically an initiative of a volunteer with anonymous name who was running small pathshala sort of activity with his own individual support; he used to visit beyond Bhupatipalii village and came across the Panchayat Pradhan of that village. He was seeking support from Panchayat for the Education of these children. Panchayat Pradhan had a link with Literacy India. It was far away from Literacy India centre Lowakui centre- at one end there was Forest and one had to walk through forest and cross river to reach the village. The need of the community was understood. Most of the people are engaged in agriculture work & rope making. They used to draw paint in front of conical shape hut. Regular food habits are wet rice, green chillies and onion and also hunted animals & birds.

Govt. Scheme was out to educate backward class tribal children (both boys & girls) and Literacy India was asked to mobilize and mainstream as many as 400 children. Therefore through Eklabya Model Residential School to class XII, 31 children both boys and girls were enrolled.

The journey was too challenging to bring Children under mainstream life and school life. The school is residential. The habit of going to Toilet, habit to talk properly, habit to share, regular learning, regular attendance of the classes were too alien to the children. There was silent non-acceptance rebellion among children. Few cases the children became violent also. Apart from that, if the children go for summer vacation, they were not willing to come back and even if they did come back they would forget all habits of discipline. It was constant visit from Literacy India to their parents and also constant interaction with children that helped Eklabya's authority also to handle and mitigate all challenges. Earlier during vacation end, Literacy India used to visit to the village so that all children can go back to school.

Panchami Singh studying in Class II is in two minds – she misses her village Kendwara where there is a stream flowing and open starry skies and she loves Maths & her Geography Teacher – wants to create a celestial Map from her Village to School with the help of the stars. It was known in Ancient Times that tribal's know their way home as they know the stars.

Hiralal Paharia scored 92% in the terminal exam. He is studying class II. His best subject is English. He is very regular in his class. His village is in Kolagara. Kolagara has dense forest. His mother makes ropes the whole day. His main passion is to fly kites. He loves to see sky with full kites with colors. He would like to be an engineer in near future. *"I shall build our conical traditional hut with kitchen and toilet with my engineering knowledge".*

Uma Laya's father feels proud about her child as she has got 81% mark. He did not think about it as he cannot read or write. He is amazed to see his daughter is reading the hoarding, sign board, and identify bus number, ticket price and so on. During vacation Uma is teaching her sister and brother also in village. Uma is now class III. Her favorite subject is mathematics. After completion of academic course, she is planning to start a school in her village Kolagara and wants to be a nurse as well. *"My school will be constructed at the banks of river so that children do not have to walk long way to reach school; I would also be a nurse and will serve the women and men during emergency like snake-bite or any accident"*

School Principal of Eklabya School is also proud and delighted to see the regular presence of the parents in the school. It is a residential school if parents come every 15 days the children feel better. He stated that *"a lot of change in their attitude has taken place among the parents in the last 2/3 years. They used to visit regularly and now bring back their children on the mentioned date after vacation; absenteeism is has come down, hygiene sense among children as well parents have developed, respect toward discipline also developed."*

Sr. No.	PROJECT CENTERS	CENTER 'S GEOGRAPHIC LOCATION	STATE
1	Literacy India Vidyapeeth	Bajghera ,Gurgaon	Haryana
2	Literacy India Recycle Paper Unit	Bajghera ,Gurgaon	Haryana
3	Literacy India health Center	Bajghera ,Gurgaon	Haryana
4	Literacy India Learning center	Dharam Colony ,Gurgaon	Haryana
5	Literacy India Learning center	Sheetala Colony ,Gurgaon	Haryana
6	Literacy India Learning center	CBS ,Gurgaon	Haryana
7	Literacy India Learning center	Pakhal Faridabad	Haryana
8	Literacy India Vocational training cum Livelihood centers	Saray Allawardi ,Gurgaon	Haryana
9	Literacy India Vocational training cum Livelihood centers	Daultabad ,Gurgaon	Haryana
10	Literacy India Learning center	Jai Vihar ,Gurgaon	Haryana
11	Literacy India Learning center	Sheetala colony ,Gurgaon	Haryana
12	Literacy india GDD center	ALC ,Gurgaon	Haryana
13	Literacy india GDD center	Choma Village	Haryana
14	Literacy india GDD center	J block Palam Vihar	Haryana
15	Literacy india GDD center	Carterpuri Village	Haryana
16	Literacy India Learning center	54 Suncity,Gurgaon	Haryana
17	Literacy India Learning center	Bijwasan ,Gurgaon	Delhi
18	Literacy India Learning center	Bhati Village ,Gurgaon	Delhi
19	Literacy India Learning center	Nebsaray ,Gurgaon	Delhi
20	Literacy India Learning center	Vasant Vihar,Gurgaon	Delhi
21	Literacy India Learning center	Mohammedpur ,Gurgaon	Delhi
22	Literacy India Learning center	Raipur Jagir ,Sikar Rajshthan	Rajasthan
23	Literacy India Learning center	Manohar Thana ,Jhalawad Rajshthan	Rajasthan
24	Literacy India Learning center	Sadla ,Rajshthan	Rajasthan
25	Literacy India Learning center	Molkiya ,Rajshthan	Rajasthan
26	Literacy India Learning center	Awalhera ,Rajshthan	Rajasthan
27	Literacy India Learning center	Bhiwadi ,Rajshthan	Rajasthan
28	Literacy India Learning center	Lowakui Purulia West Bengal	West Bengal
29	Literacy India Learning center	Munibera Purulia West Bengal	West Bengal
30	Literacy India Vocational training cum Livelihood centers	North 24 pargana Howrah	West bengal
31	Literacy India Learning center	Jhalda West Bangal	West Bengal
32	Literacy India Learning center	Khedadih	Jharkhand
33	Literacy India Learning center	Chandan Kiyari Jharkhand	Jharkhand
34	Literacy India Learning center	Chuikhim , Darjeeling, WB	West Bengal
35	Literacy India Learning center	metiaburj Howrah, WB	West Bengal
36	Literacy India Learning center	belgachia , Darjeeling, WB	West bengal
37	Literacy India Learning center	Rajbhavan , Darjeeling, WB	West Bengal
38	Literacy India Vocational training cum Livelihood centers	Dudhuwa Varanasi, UP	UP
39	Literacy India Learning center	Raipur Noida UP	UP
40	Literacy India Learning center	Redla Repaka nagonda	Telangana
41	Literacy India Learning center	JP Nagar	Bangalore Karnataka
42	Literacy India Learning center	Sankari	Uttrakhand
45	Literacy India Vocational training cum Livelihood centers	Palampur himachal Pradesh	Himachal Pradesh
46	Literacy India Vocational training cum Livelihood centers	YOL camp Himchal Pradesh	Himachal Pradesh



Board of Advisors

- ABHISHEK DALMIA -Chairman- Renaissance
- AKHIL BANSAL -COO KPMG - India
- JOY JAIN -FREE LANCE ADVISOR(CA)
- MANU RIKHEY -MD ,ENCORE INDIA
- PRAPHUL MISRA -CEO NET CARROTS
- PRABHAT AGARWAL - CO , ARAWALI SCHOLARS
- VIRENDRA RANA - CEO ISTSINC.
- VENKAT MATOORY CEO JUNIOR ACHIEVEMENT ,INDIA

Board of Trustees

- DENZIL KEELOR
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- ANIL KALIA
- RAJPAL DUGGAL

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Board of Trustees

The Board of Trustees sets the vision and broad guidelines for LI and ensures good governance in liaison with the Board of Advisors.

Project Study and Management

The project management & monitoring system in LI comprises of a systematic and well laid down processes. These are as follows ^

The process of project monitoring is done by Field Executives and Project Managers regularly. Every Project is closely monitored by impact analysis, which is done internally. Programme & Project Audit System ^ is followed to assess and ensure impact of the donation, proper utilisation of money to achieve desired results.

Internal & Process Audit System ^ This is conducted throughout the year in order to ensure accountability in the internal operation of the organisation

Statutory Audit ^ is held by the statutory auditor for finalization of balance sheet and statement of affairs. This is also done to comply with standard statutory norms.

Beneficiaries Management System

A successful beneficiary management system is operational across all projects. This helps LI in tracking the progress and development of all the beneficiaries.

Management Information System (MIS)

A monthly MIS is prepared and analyzed internally by Management and Project Managers. Relevant reports are submitted and discussed in Executive Committee meetings for assessing the operational activities and to do future planning.

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The accounts are maintained on daily basis through advanced and updated computerized systems. The same is also analyzed and checked periodically by the internal control system and Internal Auditor, in compliance with standardised Management Policy.

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Our people are our assets and LI's family members. LI believes in a democratic and participatory work culture.

Appraisal and review system is conducted once a year in a democratic way to identify the future leaders of the organization and reward excellent performers.

Travel Expenditure

No remuneration has been paid to any member on our Board of Trustees, including to the Head of the NGO, Founder and Managing Trustee, Capt. Indraani Singh. Further, no money was paid to any of our Board members as reimbursement of out of pocket expenses incurred for furthering the cause of Literacy India. Capt. Indraani Singh being a Commander at AirIndia helped in flying without spending.

VIDYAPEETH PROJECT

CHARITIES AID FOUNDATION
UNITED HEALTH GROUP
MIDLAND CREDIT MANAGEMENT PVT. LTD (ENCORE)
WADHWA FOUNDATION,
CRM SERVICES PVT. LTD (TELEPERFORMANCE)
GE INDIA INDUSTRIAL PVT. LTD
GIVE INDIA
I R C (INDIA) Ltd.
KPMG
LAXMI ELIZABETH CHARITABLE TRUST
X LHEALTH CORPORATION INDIA PVT. LTD
THE SIXTH ELEMENT
PUSHPANJALI
Ms. HARBANS KAUR BANGOO
Ms.ALKA KUMAR
Mr.AKSHAT SETH
Mr.MANIL CHOUDHARY
Mr.ASKHAY KUMAR
Ms.ISHA RAKHIJA
Ms.SALI NISAL.
Mr. RITTICK CHAKRABORTHY

PATHSHALA PROJECT

INDIA AMERICAN EDUCATION
ARICENT TECHNOLOGIES PVT. LTD
BRY-AIR ASIA PVT. LTD
CHIMANRAM KHAITAN CHHATRA TRUST
DELL INTERNATIONAL SERVICES INDIA PVT. LTD
DALMIA CHARITABLE TRUST
GLOBAL GIVING FOUNDATION
FAIR TRADE FORUM INDIA
GAU SEVA TRUST
MARUTI SUZUKI
OSC SERVICES PVT. LTD
P W C
SOCIETY FOR UNITED WAY OF KOLKATA
Dr. EGP HARAN
Ms. VANDANA
Mr. ROHIT MADHUSUDAN
Mr. Y. ROZEMAN.

GURUKUL PROJECT

ARIES FOOD
ART LAUREATE
CENTER FOR ADVANCEMENT OF PHILANTHROPY
CONCERN INDIA FOUNDATION
P V R NEST
QUANT INVESTMENT SERVICES PVT. LTD
PRAGATI SUPER CEMENT
Ms.ARCHANA BAGLA
Mr.ANISH GUPTA
Ms.SUCHITRA MENON
Mr.HITESH JAIN
Ms. ANJU RAMAN CHAUHAN
Mr.KARITIKAY SINGH
Mr. PRABHAT AGARWAL
Mr.SUNIL GOEL
Mr. PRANAY SHAH SINGH
Mr.UTKARSH BATRA
Mr.RAJEEV BERRY
Mr.KARITIKAY SINGH

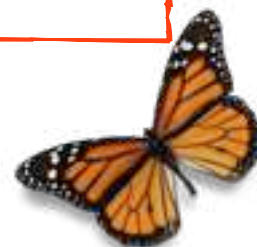
KARIGARI PROJECT

ERIKA & ERWIN SCHREITTER FOUNDATION
GIVE2ASIA (MasterCard)
CLUES NETWORK PVT.LTD
FLOUR DANIAL INDIA PVT. LTD
GROUP M MEDIA PVT.LTD
JANTA MEAL PVT. LTD
LEAD INDIA
RSA ACTURAL SERVICES INDIA PVT. LTD
SHREE KRISHNA WELFARE FUND
SMILE PARTY SALES
TRIFIED
TUPPERWATE INDIA PVT. LTD.
UNITED WAY BENGALURU
Mr. MARC VAN HEYNINGAN

SHIKSHARTH PROJECT

UNITED WAY OF DELHI
ADOBE SYSTEM PVT. LTD
SHRI RAM SCHOOL- GURGAON
SHRI RAM SCHOOL-ARAVALI
UNITED HEALTH GROUP
ASHIANA HOUSING LTD
CAPITAL VEHICLE SALES LTD.
Mr.VARUN KHURANA
Mr. PRAHPUL MISHRA
Mr. JOY KUMAR JAIN
Mr.PARAG MEHTA

We Wish to Thank all our donors as every one of them have helped one life , empower one Child, One Youth and One Women.They all needed us when there was no choice for them - Literacy India helped create an opportunity for them to move at a better pace with all these distinguished donors supporting us always.



Summary of Fund Flow Statement		Rs. Lacs
Particulars	2013-14	2012-13
Sales	21	17
Receipts from Donations & Grants	253	269
Other Income	3	2
Income from Investments	10	7
Sale of Investment	0	0
Land & Building Fund Received	24	1
Fixed Asset Fund Received	22	0
Total Source of funds	333	296
Addition to Fixed Assets	16	14
Cost of goods sold	12	5
Personnel Expenses	136	129
Admin & Other Expenses	123	115
Increase in Net Current Assets	19	33
Outreach Fund used	27	0
Total Application of funds	333	296

Summary of Income & Expenditure		Rs. Lacs
Particulars	2013-14	2012-13
Domestic Donations	165	149
Foreign Donations	88	120
Sales	21	17
Income from Investments	10	7
Other Income	3	2
Total Income	287	295
Project Expenses	256	235
Admin Expenses	16	14
Depreciation	4	10
Total Expenditure	276	259
Excess of Income over Expenditure	11	36
Less: Trfd to grant balance as per donor's preference	0	0
Balance carried to Balance Sheet	11	36

Summary of Balance Sheet		Rs. Lacs
Particulars	2013-14	2012-13
Capital Funds		
Corpus Fund	55	55
Contingency Fund	19	120
Outreach Fund	78	105
Earmarked Funds		
Fixed Assets Fund	68	0
Land & Building Fund	159	84
Literacy Fund	13	13
General Fund	11	0
Total	403	377
Net Block of Fixed Assets	211	204
Investments	0	0
Current Assets, Loans & Advances		
Inventory	6	8
Sundry Debtors	3	2
Cash & Bank Balance	178	157
Loans & Advances	10	8
Other Current Assets	1	1
Less: Current Liabilities & Provisions		
Current Liabilities	6	3
Provisions	0	0
Net Current Assets	192	173
Total	403	377

1. The difference between the “**Inflows less Outflows**” and the growth in cash & bank balances is represented by depreciation, a non- cash charge and changes in Fixed Assets and Working Capital.

2. **Corpus Fund**: consists of donations received from donors specifically for creating a corpus or for capital expenditure and not to be used for day- to-day running expenses.

3. **Contingency Fund**: Historically, there have been timing differences between projects needing funding and donors funding the same. Further, donor budgets tend to expand and shrink with the economic climate they operate in. To make sure our beneficiaries stay unaffected by such vagaries, we have created a Contingency Fund, which is equal to six months’ spend. Year 2014 had been one of those years where these funds came in handy.

4. **Outreach Fund**: consists of resources set aside for expanding the reach of our existing projects. These could be doing more in the existing geographies or expanding to wholly new geographies. Areas besides UP, Jharkhand, Literacy India expanding in Andhra & Karnataka on its Gyantatra - Digital Learning Program implementation and also of Women Empowerment program. This year it was Uttarakhand specially some funds were utilised for classrooms

REPORT ON GOVERNANCE

We strongly believe that we act as trustees on behalf of our donors and our records must reflect the transparency that ought to go with being trustees.

Governance

As a part of our commitment to strengthen governance and compliance efforts, we have registered with Give India in addition to existing collaboration with Charities Aid Foundation. We are thankful for continued support and guidance of Give India and Charities Aid Foundation. Our Present Auditors –GUPTA & THOMAS have kept up the pace of auditing and for a continued Transparency.

Complete transparency is a norm at Literacy India and we encourage our sponsors and partners to participate in our strategic decision making process.

Decision Support and Decision making

Literacy India encourages each and every person in the organization to actively involve in the process of decision support and decision making.

Review Meetings

Monthly review meetings are held for each division, project and department regularly.

Day to day Management

Managing Trustee and Senior Executive supported by Projects Managers manages the LI's day-to-day operation.

Board of Advisors

The Board of Advisors comprises of technically competent Senior Management Executives from diverse backgrounds and expertise.

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The Board of Trustees sets the vision and broad guidelines for LI and ensures good governance in liaison with the Board of Advisors.

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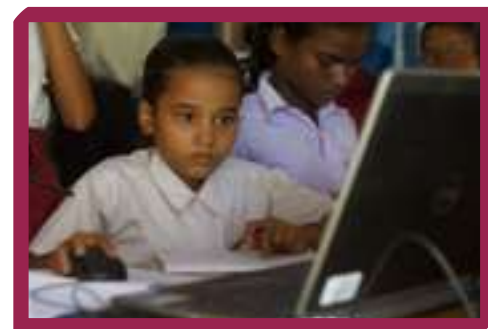


STRUCTURE OF STAFF

Slabs of Salaries & Honorariums	Male (Nos)	Female (Nos)	Total (Nos)
6500-10000	5	13	18
10000-15000	11	5	16
15000-20000	23	11	34
20000-25000	2	1	3
25000-50000	4	1	5
Total	45	31	76

TRAVEL - EXPENDITURE

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WAY FORWARD

Literacy India will completing its journey of 20 years and currently has over 400 children who are yet to get on their Career track (specially under Gurukul Project)- Funds required for higher studies is going to be quite high in coming years, with school fees, uniforms, hostel fees going up - therefore our focus has to build our corpus for these bright students. LI also has not achieved the full implementation of "GDD" with complete English syllabus in various govt schools and yet again due to funds shortage. Year 2015 efforts will be concentrated on fundraising.

Possible Strategies planned for next five years for sustainability & creative resourcing.

1. Income generation through product & Skill development, in conjunction with the market linkages.
2. Locally based fundraising from Individuals, local businesses & Corporates.
3. Convergence of ongoing programmes with development/ social welfare projects of the govt and other donor/ resource agencies/institutions.



Literacy India

Postal Address - J -1365, PALAM
VIHAR, GURGAON- 122017.

WEBSITE-

www.literacyindia.org; www.indhacraft.org

email- info@literacyindia.org

HOW YOU CAN VOLUNTEER TIME AS A COMPANY OR AS AN INDIVIDUAL

For queries related to volunteering, please write to ivolunteer@literacyindia.org with type of skill that you have and dates that you would be able to spend time with the children

Volunteering Need	Literacy India	Indha	Nature	Description
Reward your employees by sending them for eco-tourism at our centers in north Bengal Chuikhim , Kalimpong in the month of November to celebrate the hill festival	x		Employee Rewards	This will not only help us in third party evaluation, but also help you build connect with the local community
Website Redesign	x	x	Pro Bono	Redesign www.literacyindia.org and www.indhacraft.org
Content writing	x	x	Pro Bono	Help prepare content for the website and e-newsletters
Business solutions for Indhacraft		x	Pro Bono	Help prepare new business plan/ go-to-market strategy for Indha
Marketing & communication coaching		x	Pro Bono	Marketing and communications coaching for market facing professionals
Product/ expansion strategy		x	Pro Bono	Explore new areas/ geographies of growth for Indha
Assessment of our Karigari program	x		Pro Bono	Help asses and evaluate Karigari program by visiting locations
Assessment of our education program - gyantantra digital dost - pan india	X		Pro Bono	Help asses and evaluate GDD program by visiting locations
Technology strategy for the organisation	X	x	Pro Bono	Help develop a technology strategy for LI/ Indha interms of data, systems, processes, communications, business continuity
Financial advice for e.g - templates for reporting in accounts & finance	X	x	Pro Bono	Help evaluate accounting and financial reporting; recommend new processes to help improve our efficiencies
Helping corporate gifting marketing/ designing		x	Pro Bono	
Enhancing organisations social media portals like facebook , twitter , blog	x	x	Pro Bono	Help develop social media strategy and help rollout the plan
Creating a think tank for a social enterprise like indha craft	x	x	Pro Bono	
Conduct empowerment/motivational workshops for our women	x	x	Skills-based	Business skill , marketing linkage information basic awareness
Conduct Entrepreneurship and Financial literacy workshop	x		Skills-based	Information sharing and process of banking, Savings, Group formation of SHG
Product Designing of INDHA/Blog. Social Media Marketing		x	Pro Bono	Helps variety of designed product
Finanncial literacy workshop for women/ youth beneficiaries	x		Skills-based	
Teaching advanced excel, 3d, 32, flash , coral , adobe premiere, photoshop	x		Skills-based	
Regular photography & filming of our project sites , children , women & products		x	Skills-based	Help in visual documentation of our projects/ results
Cleaning of Recycle Paper unit		x	Traditional	Clean and Green Drive
Celebrate international women s day at any our centers with women - women rural sports or cultural meet	x	x	Traditional	Spend time interacting with our women/girl beneficiaries
Regular news paper drive for delhi , kolkata and hyderabad center - for the women empowerment programs	x		Traditional	Help build raw materials for paper products making across our locations through new paper collection drives